



QUALITY OF PLACE & WORKFORCE ATTRACTION PLAN

Lawrence County, Indiana



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OUR STORY

LAWRENCE COUNTY WAS FOUNDED on March 16, 1818, and was named after Captain James Lawrence, commander of the USS Chesapeake, which was captured by the HMS Shannon during the War of 1812. He was mortally wounded during the fight and his last words to his crew were, “Don’t give up the ship.” Captain Lawrence’s enduring spirit is the character that defines this resilient, focused and collaborative Indiana Uplands community.

Lawrence County is a community of approximately 46,000 residents in the rolling hills of the Indiana Uplands. The community has experienced a one percent population loss since 2010. Bedford is the county seat and largest city, comprising 29.3 percent of the population. The City of Mitchell and the Town of Oolitic are also incorporated, while many communities retain their own identity and points of pride.

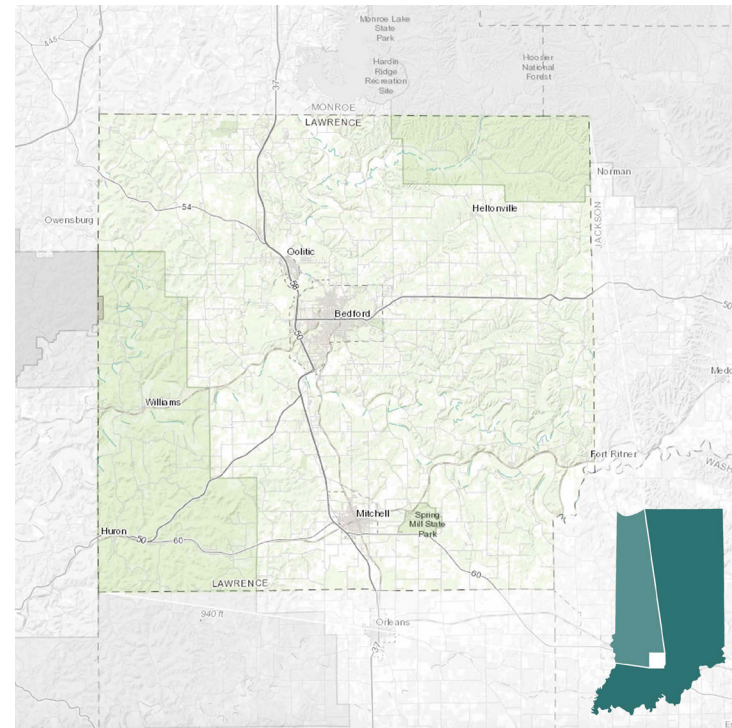
Lawrence County is a rural community occupied by small homes, farms, woods and national forest property. Many citizens find employment in adjacent Indiana Uplands counties including Monroe, Martin, and Orange—primarily for opportunities at Cook Group, NSA Crane or other advanced manufacturing and defense-related jobs. Current unemployment rates are at a 20-year low and the need for additional and better trained workforce is a major factor in economic development deals.

The local population consists of 88.4 percent high school graduates. Of the local workforce, 14.3 percent has a bachelor's degree or higher (*STATS Indiana*). Lawrence County has two school corporations: North Lawrence Community Schools and Mitchell Community Schools. Additionally, the North Lawrence Community School system hosts the regional Career and Technical Education Center where students travel from Mitchell, Shoals, Brownstown, Medora and Orleans to attend. In addition to K-12 education, Lawrence County is home to the StoneGate Arts & Education Center where classes are offered from Ivy Tech Community College and Oakland City University. Vincennes University will begin offering classes this March. StoneGate is home to eight robotics teams, an adult literacy program, the Land of Limestone Museum, and a business incubator space.

Lawrence County is home to a number of assets including Spring Mill State Park, Hoosier National Forest, Otis Park Golf Course, Williams Dam, and a growing trail system. Lawrence County actively pursues improving the quality of place for residents and is working to attract new talent to the Indiana Uplands. Local leaders believe creative collaboration and neighborly cohesion builds strong communities and prosperous regions. Recently, the City of Bedford was awarded with the Indiana Stellar Community Designation and the community

is receiving guidance and leadership from the IU Center for Rural Engagement as residents work towards continuous improvement, intentional growth and meeting the needs of current and future residents. Lawrence County has also developed the Lawrence County Workforce Coalition where over one million dollars will be invested into workforce training and education-related programming.

Lawrence County is proud to be one of the eleven counties in the Indiana Uplands. Lawrence Countians believe that participation in the Ready Communities program will create innovative, new partnerships across county lines while building better economic opportunities and social conditions for all. Throughout the Indiana Uplands, Lawrence County acts as both a primary job center and a bedroom community to major employers in adjacent communities. Lawrence County is naturally interwoven with the growth of Bloomington and French Lick and is committed to advancing economic and community prosperity throughout the entire region.





ENGAGEMENT

LAWRENCE COUNTY CONDUCTED a number of leadership discovery activities, stakeholder engagement initiatives, and asset analyses. We assessed place-based advantages through two community input sessions, examined existing quantitative and qualitative data sources, conducted a county-wide electronic survey to prioritize projects and conducted a town hall to unveil the plan's content. Community members were also encouraged to contact consultants anytime throughout the planning process to provide input.

ENGAGEMENT ACTIVITIES

ONGOING
QPAT
Meetings

ONE
Town
Hall

ONE
Planning Grant
Workshop

ONE
County-Wide
Survey

TWO
County-Wide
Input Sessions

UNLIMITED
Constituent
Phone Calls

QUALITY OF PLACE TEAM

DESIGN TEAM

Gene McCracken, County Commissioners
Shawna Girgis, Mayor of Bedford
JD England, Mayor of Mitchell
Holly Davis, Adventure Media
Bruce Calloway, Duke Energy
Addie Datish, Hoosier Uplands

ADVISORY TEAM

Dirk Sears, Town of Oolitic
Trent Provo, North Lawrence Community Schools
Apryl Kidd, Mitchell Community Schools
Mark McKinney, Jackson County REMC
Tonya Chastain, Lawrence County Tourism
Doug Kellams, East Gate Business and Technology Center
Kevin Day, SAIC
Gareth Jolly, General Motors
Brad Dykes, IU Health Bedford Hospital
Barbara Wright, Re/Max

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Najafi
Addie Datish
Scot Davidson
Holly Davis
Kevin Day
Brad Dykes
Carol Edwards
Mayor JD
England
Rick Ferguson
Susan Gales
Brandy Gerkin
Combs
Mayor Shawna
Girgis
Ryan Griffith
Alan Hamilton
Lisa Hawk-
Johnson
Gerald Hill
Gareth Jolly
Marla Jones
Debra Kellams
Doug Kellams
Apryl Kidd
Dan Kirk
Sharon Kittaka
Luke Kluender
Luke Kopelov
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Teena Ligman

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McCracken
Mark McKinney
George
McNichols
Zarod Meyers
Rae Miller
Susan Miller
Nan Morrow
Janice Nickeo-
Pendergrass
Lindsay Pappas
Blaine Parker
Annie Petty
Marsha Pfeiffer
Trent Provo
Jeff Quyle
Bill Raines
Brian Rainey
Stewart Rariden
Perry Reynolds
Teresa Reynolds
Allison
Roodschild
Laura Ruhlman
Bill Schmidt
Howard Scott
Dirk Sears
Kara Simon
Shance
Sizemore
Scott Smith
Jessica Strunk
Kevin Terrell
Tim Thompson
Joe Timbrook
Nathan Watson
Martha
Whitmill
Christy
Wintczak
Sandy Young

ORGANIZATIONS

Ad-Venture Media
American Red Cross
Bedford Area
Chamber of
Commerce
Bedford Federal
Savings Bank
Bedford North
Lawrence High
School
Bedford Public Library
Bedford
Revitalization, Inc.
Bedford Times-Mail
Bedford Urban
Enterprise
Association
Bertha's Mission
City of Bedford
City of Mitchell
Duke Energy
Davies Martin County
REMC
General Motors
Hoosier Hills Credit
Union
Hoosier Uplands
Indiana Farm Bureau
IU Health Bedford
Hospital
Ivy Tech Community
College
Jackson County
REMC
Kopelov Cut Stone
Lawrence County
Commissioners
Lawrence County
Council
Lawrence County
Democratic Party
Lawrence County
Economic Growth
Council

Lawrence County
Museum
Lawrence County
Tourism
Commission
Lighthouse Financial
Services
Loving Heart Studios
Millican Realty
Mitchell Community
Schools
North Lawrence
Career Center
North Lawrence
Community
Schools
Old National Bank
Orange County
REMC
Radius Indiana
Red Tower Properties
Regional
Opportunities
Initiative
SAIC
Serenity Club
Addiction Recovery
Sherwood Oaks
Christian Church
South Central Indiana
News/Views
Springville
Community
Association
Stone City Products
StoneGate Arts &
Education Center
Success and
Opportunity at
Reading
The Solutions Center
Town of Oolitic
Tri County Builders

TOWN HALL

Lawrence County's Town Hall was held January 24, 2019 at StoneGate North in Bedford. Participants gave direct feedback on community strengths, improvement opportunities and possible solutions. This feedback was gathered during Quality of Place, Workforce Attraction & Development and Amenities & Attributes breakout sessions.



MEDIA SUPPORT

The Bedford Times-Mail shared planning efforts and progress five times. Ad-Venture Media announced ongoing plan updates on local radio.

SURVEY RESULTS

The anonymous prioritization survey was shared with county residents through the Bedford Times-Mail and local radio, employer networks, email distribution and word-of-mouth. 435 residents participated in the survey. In addition to ranking initiatives in priority order, residents shared new projects and ideas through open-ended feedback.

QUALITY OF PLACE:

Please rank the following in priority order, from most important (1) to least important (7).

Overall Rank	Initiative
1	Develop youth-friendly recreational opportunities & amenities
2	Develop a county-wide park system and enhance current parks
3	Grow recreational sports opportunities for youth & adults
4	Develop a community calendar for all events, announcements, etc.
5	Market our community and develop our brand
6	Expand existing biking, hiking, and walking trails and develop new trails
7	Enhance signage for trails and community assets



WORKFORCE ATTRACTION:
Please rank the following in priority order, from most important (1) to least important (6).

Overall Rank	Initiative
1	Expand technical trade programs and apprenticeships for youth
2	Enhance teacher recruitment and retention
3	Grow vocational training and opportunities for adults
4	Strengthen early soft skills development for K-12 students
5	Support expansion efforts of existing employers through collaborative partnerships
6	Attract workforce from surrounding counties to live in Lawrence County

AMENITIES & ATTRIBUTES:
Please rank the following in priority order, from most important (1) to least important (6).

Overall Rank	Initiative
1	Improve childcare availability and affordability
2	Expand broadband and WiFi access
3	Diversify and expand available housing options & properties
4	Grow recycling and beautification efforts
5	Increase rental housing units
6	Adopt land use plans



DATA

THE FOLLOWING DATA was gathered from STATS Indiana Public Data Utility data sheet, covering various socioeconomic factors that impact the context and solutions in the Quality of Place & Workforce Attraction Plan. See additional household, economic, demographic, education and workforce data in the Appendix. Lawrence County is slowly losing residents. Local leaders hope to leverage the county's sizeable youth cohort through existing and planned workforce development programs to upskill young adults (22.8% of county population) and train school-aged children (16.4% of county population). In addition, the Household Type data shown below reveal a need for diverse housing options to support varied familial arrangements. Collectively, the data validate the importance of building regional capacity, attracting new residents through workforce training and entrepreneurship efforts, and strengthening community cohesion.

EDUCATIONAL ATTAINMENT

85.0%

GRADUATION RATE FOR PUBLIC
HIGH SCHOOL STUDENTS

In 2018, Indiana's
waiver graduation rate
was 88.1 percent, and
the non-waiver rate
was 80.78 percent.
(*Indiana Department
of Education*)

25.7%

PERCENT OF POPULATION HOLDING
ASSOCIATES DEGREE OR HIGHER

33.24% of Indiana's
population has attained
an associate's degree
or higher (*U.S. Census
Bureau, 2000 Census
and 2010 American
Community Survey*)

INCOME & POVERTY

\$47,997

MEDIAN HOUSEHOLD INCOME

Indiana's Median Household Income: \$52,182 (2013-
2017 *American Community Survey 5-Year Estimates*)

13.7%

OVERALL POVERTY RATE

20.8%

POVERTY RATE AMONG CHILDREN

14.6 percent of all Hoosiers live below the poverty rate.
(2013-2017 *American Community Survey 5-Year Estimates*)

\$36,989

PER CAPITA ANNUAL INCOME

Indiana Per Capita Income (adjusted for inflation):
\$47,104 (*US Bureau of Economic Analysis*)

HOUSEHOLD TYPE

25.2%

SINGLE PARENTS
compared to 27.7% nationwide

18.7%

MARRIED WITH CHILDREN
compared to 29.2% nationwide

8.6%

LIVING ALONE
compared to 9.1% nationwide

36.6%

MARRIED WITHOUT CHILDREN
compared to 19.2% nationwide

POPULATION

46129

Indiana had a growth rate of 0.33% in 2016, which ranks 29th in the nation. (U.S. Census Bureau, 2000 Census and 2010 American Community Survey)

45666

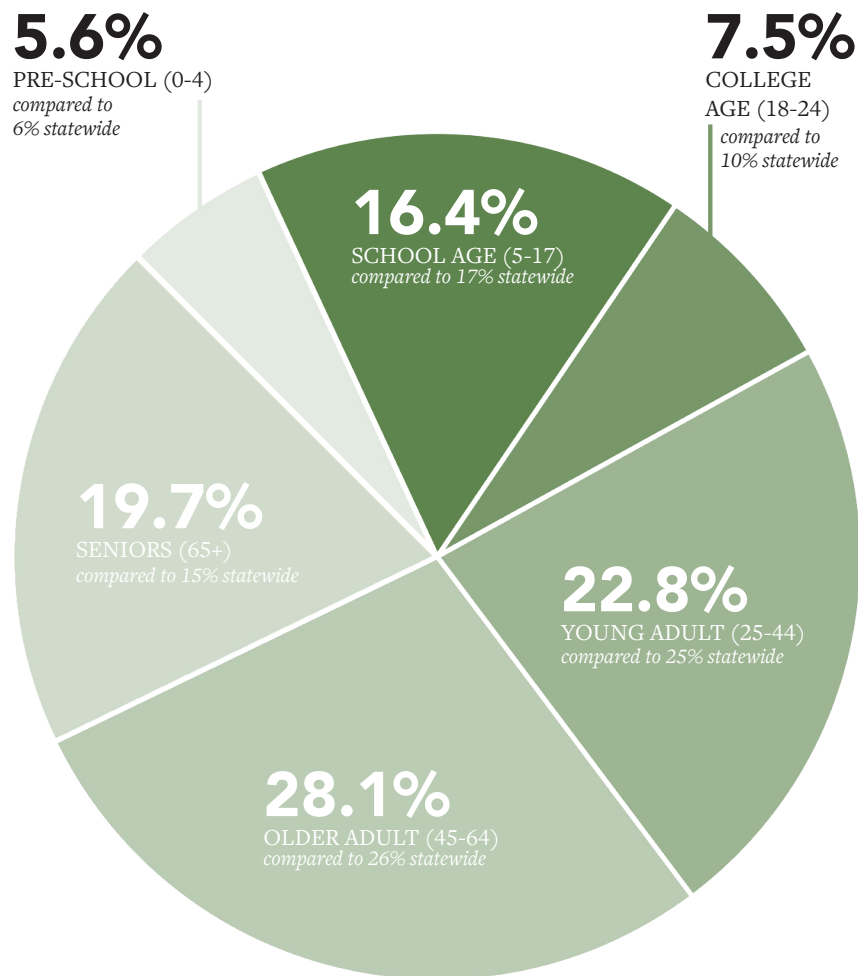
2010

2017

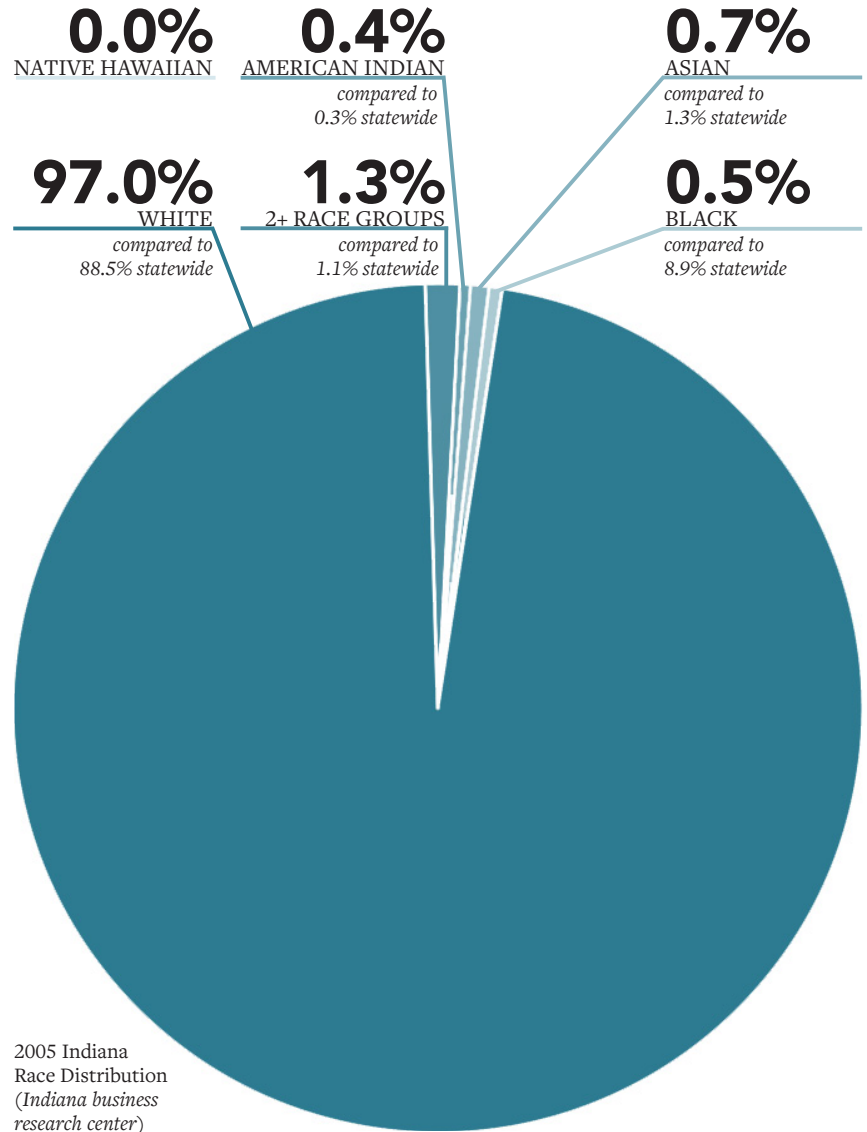
DOWN 1% FROM 2010 TO PRESENT

AGE DISTRIBUTION

MEDIAN AGE: 43.2 YEARS



RACE DISTRIBUTION





CONTEXT

LAWRENCE COUNTY SEEKS TO revamp efforts to increase community cohesion, grow and attract a 21st century workforce, and amplify its appeal through strategic beautification efforts. In developing the Quality of Place and Workforce Attraction strategic vision, county residents collectively voiced the need to increase external brand awareness to attract new residents and internal external communication efforts to engage existing residents. County residents seek to create a long-term blueprint for industry exposure initiatives and STEAM learning programs to further develop its future workforce and attract top talent to serve regional industry sectors. Lawrence County will undertake park enhancement projects and evaluate the effects of housing diversity to enhance existing amenities, increase quality of life, and plan strategically for future residential growth and commercial development.

The Uplands brand presents a unifying rallying point for Lawrence County, around which residents and community leaders can prioritize and convey messages and experiences. Developing a brand for Lawrence County will set the direction for using one look, one voice, and common themes, images, and words to convey the positive attributes and story of the county.

Lawrence has always embodied a strong work ethic and a commitment to community. This is demonstrated through their robust workforce development and attraction programs designed to enhance education, upskill residents and connect workers to industry. The Uplands brand conveys hard work, perseverance and resiliency – all characteristics that the residents of Lawrence County are known for.

In the spirit of innovative enterprise, Lawrence has made strides to support and grow its STEAM training programs. They aim to engage youth through industry exposure and work-based training programs. A refreshed Lawrence brand would embody this commitment to education, and channel our strong work ethic and can-do attitude. Our messages should convey that the same workforce ingenuity and spirit that built Lawrence’s past will also support its future.

The creation of a brand for Lawrence County will benefit the greater Uplands region by incentivizing people to stay and work in the area. The positive values, real sense of community and down-to-earth attitude shine throughout the county; a representative brand will articulate this sense of character and genuineness.

QUALITY OF PLACE

Lawrence County seeks to reinforce the county’s values and invigorate residents through the effective promotion of its differentiators and assets. Lawrence will develop communication campaigns to inform residents and visitors of amenities like workforce training initiatives, family resources, community events, and outdoor recreation opportunities. Community members also articulated the need to maintain public spaces and connect trails throughout the county and to other areas of the Indiana Uplands region.

ASSETS

SPRING MILL		BLUE JACKET TRAIL	
WHITE RIVER	WILLIAMS DAM	FRIENDSHIP PARK	
MILWAUKEE TRAIL	HARP COMMONS	OTIS PARK	
AVOCA FISH HATCHERY	MITCHELL OPERA HOUSE	HOOSIER NATIONAL FOREST	
WHITE RIVER BOAT CLUB		LIMESTONE HERITAGE FESTIVAL	
LAWRENCE COUNTY MUSEUM OF HISTORY			

PLACE BRANDING & ASSET PROMOTION

County leaders hope to seize upon area industry growth (Cook, NSA Crane, General Motors, Lehigh) and the county’s proximity to major cities (Indianapolis, Louisville) and Indiana University to attract new residents. Lawrence County will develop brand messaging and quality of life narratives to drive workforce attraction efforts. The brand strategy should envelope the county’s quality of place assets in order to increase positive perceptions, instill community pride, and inform non-residents of available resources.

Lawrence County will build upon the brand development process by designing an innovative workforce attraction marketing campaign to effectively promote county amenities. Community-based organizations and local government entities have made great strides in creating and improving workforce development programs and revitalizing downtown areas. Lawrence County now needs to communicate the value of its educational and community support programs to residents, prospective visitors, and potential employees from outside the Uplands region using 21st century marketing tactics.

QUALITY OF PLACE

OBJECTIVE: Develop a brand strategy and marketing campaign to attract new residents and engage existing residents. Communicate the value of living, working, and playing in Lawrence County.

COUNTY COMMUNICATIONS

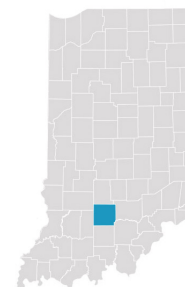
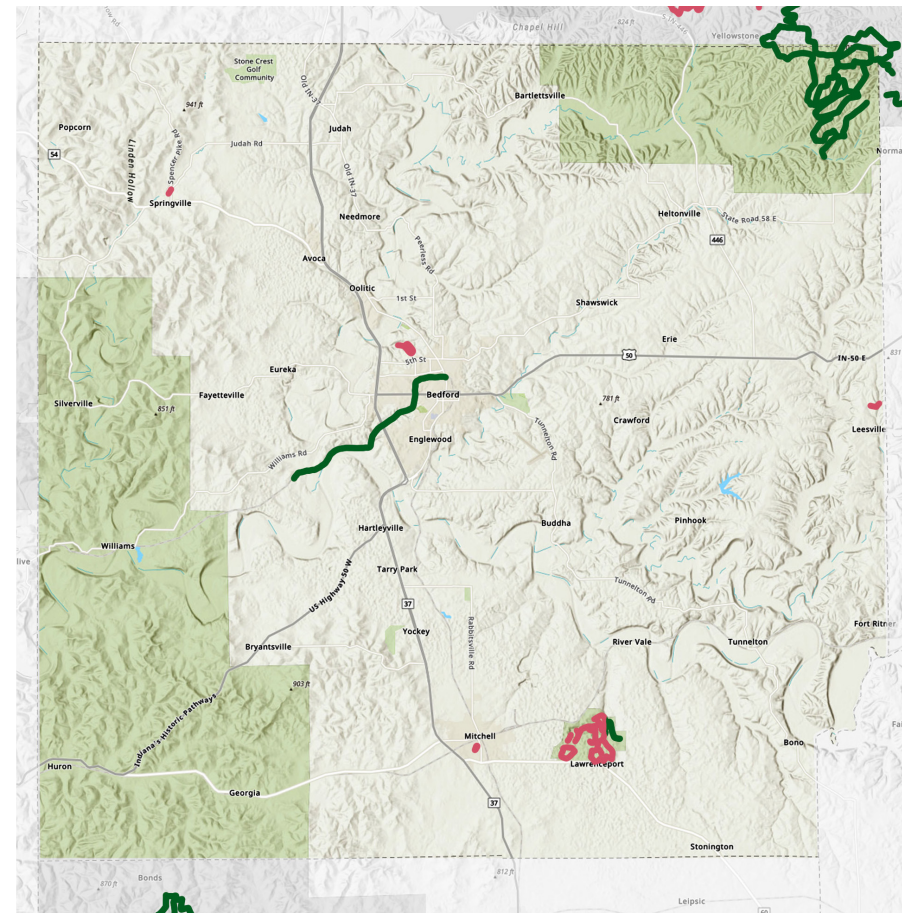
The communities of Bedford, Mitchell, and Oolitic host unique events throughout the year (e.g. the Persimmon Festival and the Limestone Heritage Festival), but county leaders and event coordinators require a central communications hub to inform county residents of such programs. An online community calendar would enable organizations to disseminate information about upcoming community events, volunteer opportunities, and workforce training.

Lawrence County residents expressed interest in developing a campaign to welcome new residents and inform them of the county's amenities. A campaign committee would distribute literature outlining resources, recreational assets, and volunteer opportunities.



OBJECTIVE: Increase, diversify, and improve county-wide communication initiatives. Develop new resident engagement materials and resources.

TRAIL SYSTEM CONNECTIVITY

The White River, Blue Jacket and Milwaukee trails are underutilized despite their beauty and health. The county hopes to build upon the success of the Stellar Communities downtown streetscape revitalization project to extend hiking and biking trails, with the goal of providing more recreational opportunities and further connecting with neighboring areas of the Uplands region. Residents have also expressed support for the establishment of community cohesion events (e.g. crafts and fresh food markets, art shows, 5K



LAWRENCE COUNTY TRAILS MAP

-  Hiking / Walking Trails
-  Hiking / Walking + Biking Trails

Indiana Department Of Natural Resources

QUALITY OF PLACE

competitive races, and nature learning sessions) on the trails.

Numerous communities around the US have successfully stimulated economic development via promotion of local trail systems as recreational assets for visitors and local residents. For example, in Kentucky and West Virginia, the Hatfield and McCoy trail system builds on local history while also attracting hikers, campers, mountain bikers and ATVers. In Utah, the town of Moab has transformed its community via its embrace of mountain biking trails. Trails and recreation also improve quality of life and the health and happiness of local residents. Allen County, Kansas has embraced trails as part of its wider programming to support a community-wide culture of health.

OBJECTIVE: Connect county residents to each other and the rest of the Uplands region through the extension of hiking and biking trails and diversified trail access. Begin to coordinate community events on existing trails and paths.

PUBLIC SPACES

The Stellar Communities program has greatly enhanced the aesthetic appeal throughout Bedford and surrounding areas. Residents seek to improve the infrastructure (e.g. building repairs, sound system installations, curb appeal) of Harp Commons in Bedford, Friendship Park in Mitchell, and other public spaces to amplify the county's beauty and provide practical community meeting spaces. The county would benefit from improving existing spaces and developing new spaces. For example, pocket parks and dog parks could replace vacant parking lots and underutilized green space.

The development and maintenance of parks require coordination capacity. Lawrence County would benefit from a county-wide parks department that works in concert with existing city parks and recreation divisions to develop and execute Lawrence County's vision for a sustainable parks system. The new coalition could



leverage Indiana University's Sustaining Hoosier Communities program for the distribution of surveys and development of educational programming. It will also aid in the creation of design proposals for strategic public space planning.

County signage replacement would improve aesthetics and serve to better welcome visitors to the county. Residents would like updated welcome signs built with limestone—a hat-tip to the county's heritage—that include the names of certain quality of place assets that visitors would enjoy experiencing. Numerous smaller communities around the US are finding great benefits—for visitors and residents—by embracing new approaches to way-finding. Examples include Pennsylvania's Perkiomen Valley and various locations across Kentucky.

OBJECTIVE: Improve public spaces and parks, develop new parks, create a county parks department, and invest in new county welcome signage. Coordinate with the school system and park departments to make public spaces widely available for community events, trainings, recreational use and group meetings. Lawrence County has established five task forces charged with developing long-term, sustainable workforce development systems.

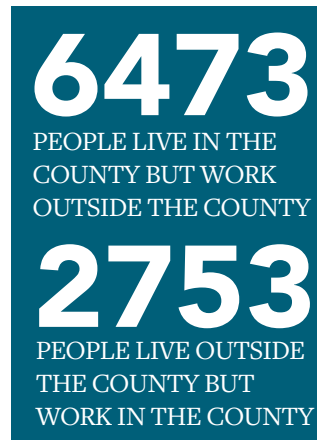
WORKFORCE DEVELOPMENT & ATTRACTION

The Lawrence County Economic Growth Council (LCEGC) hopes to leverage these initiatives to enhance schools, upskill residents, and connect industry to labor supply. Community organizations seek to build upon the momentum generated through LCEGC's efforts to grow Science, Technology, Engineering, Arts & Math (STEAM) learning, improve youth soft-skill development, and ensure that regional employers feel the labor supply is prepared to contribute to growth.

ASSETS

PROXIMITY TO CRANE NAVAL SURFACE WARFARE CENTER	LAWRENCE COUNTY WORKFORCE COALITION
LEHIGH CEMENT COMPANY	GENERAL MOTORS
NORTH LAWRENCE CAREER CENTER	PROXIMITY TO REGIONAL INDUSTRY
CHAMBERS OF COMMERCE	LAWRENCE COUNTY ECONOMIC GROWTH COUNCIL
BEDFORD & MITCHELL LIBRARY SYSTEMS	

WORKFORCE ATTRACTION



The LCEGC-led Lawrence County Workforce Coalition, an innovative network comprised of more than 50 organizations, is working with industry partners, schools, and career centers to implement workforce systems and develop the county's labor force from within. The Coalition's goal is to increase the number of workers qualified to fill employment positions by adopting an industry-driven approach that aligns workforce needs with education and training offerings.

Business engagement throughout creation and implementation of coalition programs has been excellent; the workforce coalition hosts regular meetings to inform businesses of labor force upskilling initiatives and to learn about on-the-job needs. The LCEGC hopes to seize upon upcoming expansion efforts by two large Uplands-based employers—Crane Naval Surface Warfare Center (NSA Crane) and the Lehigh Cement Company. Crane recently announced that over 400 new jobs would become available at its Martin County location in 2019. Lehigh plans to expand its operations in Mitchell this year. The company will invest more than \$600 million in the project, which is expected to create as many as 52 new jobs by 2022. County leaders hope to connect with NSA Crane, Lehigh and other executives and recruiters through a targeted outreach campaign that demonstrates the effectiveness of local workforce development programs, specifically those geared toward advanced manufacturing and engineering.

WORKFORCE DEVELOPMENT & ATTRACTION

OBJECTIVE: Students and young professionals from areas surrounding the Uplands region need to be informed of the county's internship programs, career fairs, training initiatives, and employment opportunities. The county must continue its labor force development initiatives and concurrently look to attract new residents who would benefit from participating in the Coalition's programs and working for county employers.

STEAM LEARNING & INDUSTRY EXPOSURE

Duke Energy and General Motors recently provided grant funds to support robotics training at county elementary schools. Currently, eight of ten North Lawrence Community Schools elementary campuses offer after-school robotics clubs. Lawrence County hopes to build upon the success of these programs to implement more STEAM training and industry exposure initiatives in elementary and middle schools. Currently, the Bedford and Mitchell libraries work with schools to conduct digital and virtual presentations on skilled trades like welding and plumbing, as well as principles based on STEAM. The county requires more industry contact for youth through site visits, after school programs, mentorship projects, and STEAM competitions to provide exposure to emerging sectors.

Total Population Age 16 or Older	Total County Labor Force	LFPR (Labor Force Participation Rate)	LFPR Rank (Out of 92 counties)
36,652	21,881	59.70%	66

Youth voices are missing from community conversations. Lawrence County seeks to support disengaged youth (particularly young people with low educational attainment) through industry exposure. Internships, mentorships, and soft-skills training would instill confidence, pride, and improve youth quality of life.

The LCEGC is exploring a new concept that will offer education and workforce experience for high schoolers and the ability to earn an associate's degree in addition to a high school diploma. The Pathways in Technology Early College High School (PTECH) model would afford opportunities for students to participate in a range of workplace experiences, including mentorship, worksite visits and paid internships. Upon graduation with an associates degree, students will have the academic and professional skills required to either continue their education in a four-year post-secondary institution or enter into high-demand, high-wage careers.

The LCEGC could consider a workforce ambassador mentorship program and/or working with the ACT through its Work Ready Communities program that empowers youth by providing an understanding of what skills regional employers are looking for and how to prepare for success. These programs have been actively embraced across the US, but have not yet been widely adopted in Indiana. In addition, town hall participants expressed a desire to connect students to Indiana's Employability Skills Benchmarks program. The initiative provides resources for essential workplace social categories like mindset, self-management, learning strategies, societal skills, and workplace skills.

OBJECTIVE: Engage youth through industry exposure, soft-skill guidance, and work-based training.

AMENITIES & ATTRIBUTES

INDIANA UPLANDS



ASSETS

BOYS & GIRLS CLUB OF LAWRENCE COUNTY	
AFFORDABLE HOUSING	HEAD START PROGRAMS
MITCHELL GRISSOM HERITAGE + SPACE CELEBRATION	
PERSIMMON FESTIVAL	FARMER'S MARKET
STONEGATE ARTS & EDUCATION CENTER	
LIMESTONE HERITAGE FESTIVAL	HARP COMMONS
LAWRENCE COUNTY RECREATION PARK	
COMMUNITY GARDEN	LIMESTONE CAPITAL HALF MARATHON
READY SCHOOLS + STELLAR COMMUNITIES DESIGNATION	

AMENITIES & ATTRIBUTES

HOUSING

County leaders look forward to ROI's forthcoming housing study. Lawrence County will use the findings to better understand the area's current housing stock to assess housing needs and opportunities. Older homes in the county lack curb appeal and require infrastructure improvements. The rental and new construction markets are lacking, and Lawrence County has no Planned Unit Development projects in the works, partly due to the absence of formalized commercial and residential land-use policies. Residents feel that new construction and the maintenance of older homes would have a positive effect on workforce attraction efforts.

OBJECTIVE: Use ROI Housing Study to improve the quality and diversity of housing options. Research rural land use planning best-practices. Promote historic preservation and revitalization tax incentives.

RECREATIONAL SPORTS COMPLEX

Sports are a big part of the Lawrence County culture. Many students participate in school and club sports and adults enjoy participating in recreational sports leagues. Residents have expressed interest in working with the Boys and Girls Club, high school athletic departments and health and wellness providers to research the feasibility of constructing a sports complex to serve the community and drive sports tourism efforts. According to Wintergreen Research, sports tourism is the fastest growing segment in travel; \$15.3 billion was spent on sports tourism in 2017.

A sports complex based in Lawrence County would provide an additional venue for community events, increase revenue, and



promote healthy lifestyles. Many small towns across the US are using sports complexes as a way to attract visitors and potential new residents as well. Examples include Cooperstown, New York, Lakepoint, Georgia and the GrandPark Sports Complex in Westfield, Indiana.

OBJECTIVE: Construct a youth and adult recreational sports complex in Lawrence County.

AMENITIES & ATTRIBUTES



VILLAGE TOURS

Lawrence County seeks to spearhead efforts to develop a village tour program, connecting visitors to small communities, cultural assets, and natural beauty. A county coalition will catalogue landmarks, heritage sites, unique culinary experiences and other quality of place assets. The group will create communication materials for a particular location and its cultural relevance to the region. The program would promote Lawrence County assets and facilitate discovery tourism throughout the region.

OBJECTIVE: Index place-based assets and create village tour infrastructure and materials.

BROADBAND

21.1%
of people are without access
to fixed broadband of at least
25 mbps down and 3 mbps up

Reference: "2016 Digital Divide Profile" data sheet

In order to effectively implement many of Lawrence County's planned quality of place and workforce attraction initiatives, residents, community organizations and schools need more reliable access to

high-speed internet. Many residents living outside of city limits are not able to take online classes or work from home—two issues that negatively impact quality of life. Internet providers are proactively working with the county to address broadband shortcomings. For example, Jackson County REMC has committed to having all mainline construction completed in their service area by 2020. Orange County REMC has made similar commitments and is currently in phase II of their fiber-to-the-home build out. Additionally, Daviess Martin Rural Telephone Corporation has already built out parts of the Williams area with fiber connections. Lawrence County plans to research state and federal funding options for providing broadband access to all residents.

OBJECTIVE: Improve broadband accessibility throughout the county. Support infrastructure improvement efforts.

TRANSPORTATION

Without county-wide public transportation, residents lack connectivity for work, medical, and basic needs. The transportation is intermittent or poor in some areas. Additionally, the availability, usage, and process can raise issues with utilization, especially with

AMENITIES & ATTRIBUTES



residents attempting to commute to work. The TASC public transit system exists within the City of Bedford. City of Mitchell residents have been served by Mitchell Transit; however, Mitchell Transit is undergoing organizational changes and considering adjustments or restructuring in the future. While Lawrence County is part of Area 10 Agency on Aging's Rural Transit, residents have expressed concern that rural residents lack connectivity. Community leaders could research best practices in rural transportation policy to provide citizens with easy accessible, reliable transportation throughout the county.

OBJECTIVE: Research rural public transportation options to connect county residents and visitors to services, events, and employment opportunities.

CHILDCARE

Lawrence County residents communicated the need for more affordable, comprehensive childcare options throughout the county. Parents want birth-to-five programs that promote school readiness through early learning and support physical development and family well-being. The county also wants to build upon the success of the Boys and Girls Club's programs to offer more diverse after-school opportunities for older children that are easily accessible.

OBJECTIVE: Increase options for quality child care. Research incentives and best-practices to provide Lawrence County families with resources for birth-to-five education initiatives.

SUBSTANCE ABUSE ASSISTANCE

Like many rural areas throughout the Midwest, Lawrence County requires substance abuse assistance programs to support residents struggling with addiction. From 2011 to 2015, Lawrence County averaged 49.3 nonfatal overdose visits to the emergency room per 100,000 people, according to the Indiana State Department of Health. The following year, the state declared a public health emergency for Lawrence County. And, in a 2018 Sagamore Institute needs assessment created for Lawrence, Martin, Orange, and Washington Counties, 96% of respondents reported that there was a "great need" for substance abuse support.

Aside from the societal impacts illicit drug use has on communities, substance abuse also negatively affects local economies. Drug use

has detrimental impacts on business productivity, labor participation rates, and competitiveness. It also increases workplace injuries and absenteeism. The county is making strides toward developing a community-based Drug Treatment Center that educates residents about the nature of addiction, provides in-patient treatment, and offers counseling for those battling addiction.

96%
of Lawrence,
Martin, Orange, and
Washington county
residents report a “great
need” for substance
abuse support

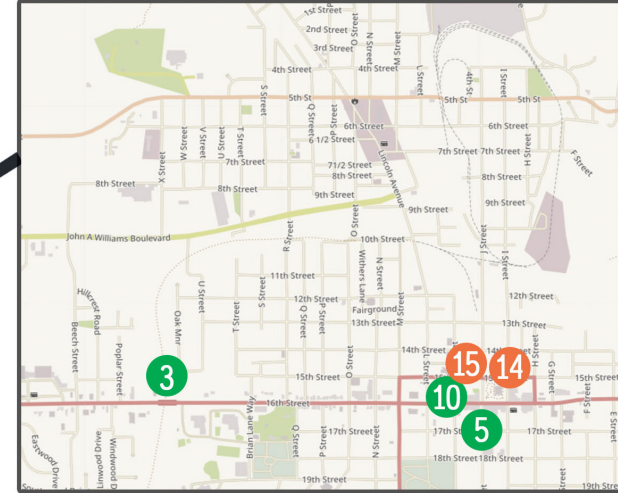
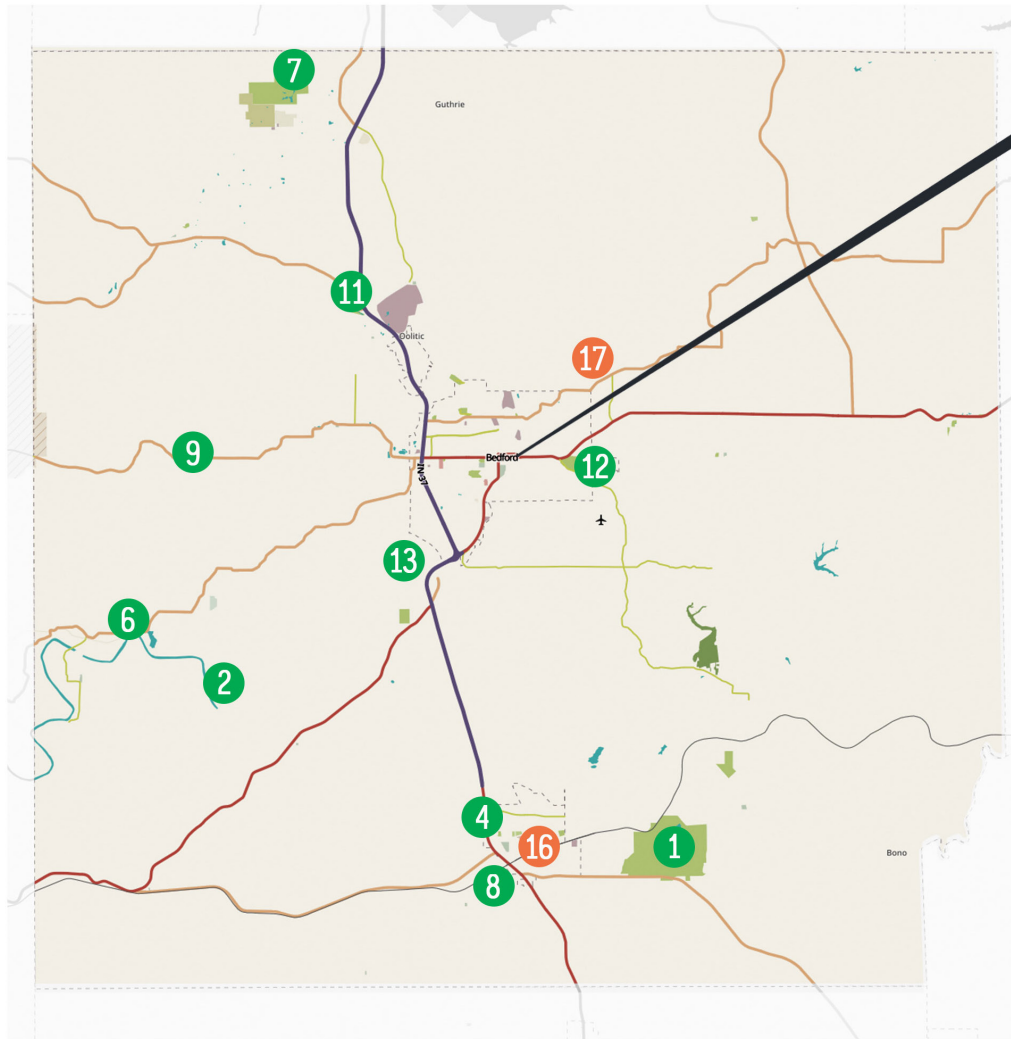
Reference: 2018 Sagamore Institute Needs Assessment

Hoosier Uplands and the Lawrence County Community Foundation have provided grant funding to pursue renovation of a future drug treatment center. County and city leaders are working with both of these agencies, as well as St. Vincent Dunn Hospital and Centerstone, to raise funds, staff a treatment center, and communicate the value of services to be provided in an effort to curtail substance abuse in Lawrence County.

OBJECTIVE: Develop a local, community-based substance abuse assistance program to help Lawrence County residents overcome addiction, contribute to society, and reduce the local jail population.



SELECT COUNTY ASSETS



Recreation

- 1 Spring Mill
- 2 White River
- 3 Milwaukee trail
- 4 Blue Jacket Trail
- 5 Bedford Farmer's Market
- 6 Williams Dam
- 7 Lawrence County Recreation Park
- 8 Friendship Park
- 9 Hoosier National Forest
- 10 Harp Commons
- 11 Avoca Fish Hatchery
- 12 Otis Park
- 13 White River Boat Club

Arts and Education

- 14 Lawrence County Museum of History
- 15 StoneGate Arts and Education Center
- 16 Mitchell Opera House
- 17 North Lawrence Career Center



SOLUTIONS

LAWRENCE COUNTY has outlined programs, projects and systems to address workforce gaps, amplify quality of place assets, and improve community amenities over the next two, five, and ten years. Potential projects outlined in the Solutions grid were created by analyses of previously developed strategic plans developed by Lawrence County community organizations, government entities, and non-profits. Stakeholder input (listen-and-learn sessions, town halls and digital surveys) was gathered to validate and/or challenge the importance of these projects and to prioritize implementation efforts. If the projects are successfully implemented, the Uplands region would experience an increase in regional capacity (through a well-trained workforce and strengthened community cohesion) population growth, enhanced aesthetic beauty (through clean-up efforts and trail connections) and improved attributes and amenities that make Indiana Uplands a desirable place to live, work and play.

1. QUALITY OF PLACE ENHANCEMENTS

Short-Term Projects: Solutions to be developed and executed over the next two years

	PROJECT	IMPLEMENTATION CATEGORY	ACTION STEPS	PERFORMANCE MEASURES	PARTNERS	ADDITIONAL RESOURCES
1.1.1	County Communications	Community Cohesion & Support	Increase and improve county-wide communication initiatives. Support the development of a campaign committee to welcome new residents and provide informational materials.	Creation of committee and new supporting materials, roll-out of committee (e.g. appearances of committee members, media hits), development of regular outreach channels (monthly) to local residents via mail, email, social media, and other public education efforts	Chambers of Commerce, Bedford Public Library, Mitchell Community Public Library, North Lawrence Community Schools, Mitchell Community Schools, Lawrence County Community Foundation, BRI, BUEA, LCEGC, County Government, Lawrence County Workforce Coalition, event coordinators, recreational providers, township trustees, volunteer fire departments	
1.1.2	Place Branding and Asset Promotion	Aesthetics & Beautification Enhancements	Create a community-based brand strategy that promotes quality of life and county amenities and resources.	Creation of support materials, identification of target audiences, indexing of differentiators, identification of outreach tactics, resident satisfaction with quality of life narratives	Lawrence County Tourism Commission, County Government, Lawrence County Workforce Coalition, Chambers of Commerce, Lawrence County Community Foundation, LCEGC	
1.1.3	Welcome Signage	Aesthetics & Beautification Enhancements	Invest in new county welcome signage and update existing signage.	Creation of new signage, community attitudes about new signage (via survey)	County Government, Chambers of Commerce, recreational providers, BUEA, BRI, City of Bedford, City of Mitchell	Main Street America, CEDIK KY

1. QUALITY OF PLACE ENHANCEMENTS

Mid-Term Projects: Solutions to be developed and executed over the next five years

	PROJECT	IMPLEMENTATION CATEGORY	ACTION STEPS	PERFORMANCE MEASURES	PARTNERS	ADDITIONAL RESOURCES
1.2.1	Public Spaces Improvement	Aesthetics & Beautification Enhancements	Improve public spaces and parks. Develop new parks.	Creation of new parks, development of new county-wide parks management organization, increased funding for park programs, resident satisfaction	Lawrence County Tourism Commission, County Government, LCEGC, recreational providers, parks departments, North Lawrence Community Schools, Mitchell Community Schools, township trustees. IU Health Bedford Hospital, St. Vincent Dunn Hospital	NRPA, Play & Park, Main Street America
1.2.2	Trail System Connectivity	Connectivity Infrastructure Development	Research hiking and biking trail extension funding options to connect county residents to each other and to the rest of the Upland region.	Completion of study to assess costs related to extensions, successful funding capture to complete extensions, Trail Coalition establishment and meetings, conduct public survey	Lawrence County Tourism Commission, County Government, recreational providers, ROI, Hoosier National Forest	IN DNR, Next Level Trails Program, Rails to Trails
1.2.3	Trail Event Coordination	Community Cohesion & Support	Coordinate community events on existing trails and paths.	Increase in number of events, increase in participation, resident satisfaction levels	Boys and Girls Club, StoneGate Arts and Education Center, event coordinators, Lawrence County Tourism Commission, Let's Go (Lawrence County Exercising Together Serious Group Outings)	IN Office of Tourism Development

2. WORKFORCE DEVELOPMENT AND ATTRACTION INITIATIVES

Short-Term Projects: Solutions to be developed and executed over the next two years

	PROJECT	IMPLEMENTATION CATEGORY	ACTION STEPS	PERFORMANCE MEASURES	PARTNERS	ADDITIONAL RESOURCES
2.1.1	Workforce Attraction	Community Cohesion & Support	Inform potential residents of workforce development systems, leverage Opportunity Zone designation, Coordinate with county-based business executives and recruiters.	Creation of Crane mentorship program, development of video presentation about workforce training systems, asset packet for new hires/residents, number of inquiries about local opportunity zones; Increased investment w/in Opportunity Zone program, improved job/capital investment performance within Opportunity Zone	LCEGC, Lawrence County Tourism Commission, County Government, Radius Indiana, North Lawrence Community Schools, Mitchell Community Schools, Lawrence County Workforce Coalition, Crane, GM, Lehigh, small businesses, StoneGate Arts and Education Center	EDA, LISC, Enterprise Community Partners, JAG

Mid-Term Projects: Solutions to be developed and executed over the next five years

	PROJECT	IMPLEMENTATION CATEGORY	ACTION STEPS	PERFORMANCE MEASURES	PARTNERS	ADDITIONAL RESOURCES
2.2.1	STEAM Learning & Industry Exposure	Community Cohesion & Support	Engage youth through industry exposure, soft-skill guidance, internships and vocational training.	Establish workforce ambassador programs, research ACT Work Ready Communities program, participation in Employability Skills Benchmarks, develop working groups to create after school vocational/ emerging tech training programs, continue fundraising and community coordination efforts for PTECH program implementation	ROI, Indiana University, StoneGate Arts and Education Center, Lawrence County Workforce Coalition, North Lawrence Career Center, Ivy Tech, Oakland City University-Bedford, Bedford Public Library	US DOL, Campaign to Invest in America's Workforce, ACTE, JAG

3. AMENITIES AND ATTRIBUTES ENHANCEMENTS

Mid-Term Projects: Solutions to be developed and executed over the next five years

	PROJECT	IMPLEMENTATION CATEGORY	ACTION STEPS	PERFORMANCE MEASURES	PARTNERS	ADDITIONAL RESOURCES
3.2.1	Broadband Access	Connectivity Infrastructure Development	Research funding options to facilitate broadband accessibility throughout the county.	Completion of county broadband needs assessment	Mitchell Community Schools, North Lawrence Community Schools, Chambers of Commerce, ROI, Radius Indiana, LCEGC, Broadband providers, Bedford Public Library, Mitchell Community Public Library	OCC, USDA, NTIA, DOE, FCC, OCRA
3.2.2	Child Care	Community Cohesion & Support	Research incentives and best-practices to provide Lawrence County families with resources for birth-to-five education initiatives.	Development of childcare training programs, number of childcare certifications, number of new Head Start programs	Hoosier Uplands, Mitchell Community Schools, North Lawrence Community Schools, St. Vincent de Paul, Boys & Girls Club, North Lawrence Career Center	USDA, Indiana FSSA, HHS, ACF, OHS
3.2.3	Village Tours	Connectivity Infrastructure Development	Index place-based assets and develop digital “villages tour” application.	Categorization of assets, administration of public survey, establishment of Village Tour coalition, development of mobile application	Lawrence County Tourism Commission, County Government, township trustees, volunteer firefighters, Town of Oolitic	DNR, IEDC

Long-Term Projects: Solutions to be developed and executed through 2030

	PROJECT	IMPLEMENTATION CATEGORY	ACTION STEPS	PERFORMANCE MEASURES	PARTNERS	ADDITIONAL RESOURCES
3.3.1	Housing	Connectivity Infrastructure Development	Improve the quality and diversity of housing options.	Review of ROI housing study, assessment of rural land-use best practices, development of housing coalition	ROI, LCEGC, City of Bedford, City of Mitchell, Hoosier Uplands	USDA, IEDC, IHCD
3.3.2	Recreational Sports Complex	Aesthetics & Beautification Enhancements	Research the feasibility of constructing a youth and adult recreational sports complex.	Raise funds and complete feasibility study	IU Health, St. Vincent Dunn Hospital, LCEGC, high school athletic departments, Boys & Girls Club, health and wellness providers, Purdue Extension	NRPA
3.3.3	Transportation	Connectivity Infrastructure Development	Research rural public transportation options to connect county residents to services, events, and employment opportunities.	Raise funds and complete needs assessment and feasibility study, conduct public survey	City of Bedford, City of Mitchell, County Government, LCEGC	USDOT, INDOT, FTA, FHA
3.3.4	Drug Treatment Center	Community Cohesion & Support	Develop community-based substance abuse assistance program, explore drug treatment residential center.	Reduce number of ER overdose visits, reduce drug-related jail occupancy, monitor drug court caseload	IU Health Bedford Hospital, St. Vincent Dunn Hospital, Centerstone, Hoosier Uplands, Lawrence County Drug Treatment Center Committee	Governor's Commission for a Drug Free Indiana, IN State Department of Health



APPENDIX

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ABOUT THE LAWRENCE COUNTY ECONOMIC GROWTH COUNCIL

The mission of the Lawrence County Economic Growth Council (LCEGC) is to support growth of Lawrence County businesses including startup support, workforce solutions, and technical assistance which promotes investment that improves the quality of life for our citizens. The LCEGC has a strong working relationship

with community organizations, business leaders, and governmental bodies. LCEGC works on projects in all of the incorporated areas of the county as well as with the respective administrations. Membership represents leadership in local government, industry, education, and non-profit sectors.

GROUP STELLAR & KGLOBAL PROJECT TEAM

NAME	TITLE	PROJECT ROLE
Carlos Carmonamedina	Art Director	Graphic Designer
Parry Carter	Account Director	Project Manager
Elliot Carter	Senior Account Executive	GIS Coordinator
Randy DeCleene	Partner	Project Principal
Brian Green	Account Director	Researcher/Review Team
Sara Hijaz	Account Supervisor	Researcher/Review Team
Amanda Jada	Research Associate	Researcher/Review Team
Rachel Lott	Vice President	Designer/Planning Team
Jamie Medlock	President/CEO	Project Principal
Erik Pages	President, EntreWorks	Subject Matter Expert/Review Team
Quinn Slaven	Research Associate	Researcher/Review Team

The logo for Group Stellar features the words "group stellar" in a lowercase, serif font. The word "group" is in a dark grey color, and "stellar" is in a lighter grey color. A thin orange line is positioned below the word "group", and a thin orange line is positioned below the word "stellar".

Group Stellar is a communications agency specializing in public relations, stakeholder engagement, and community cohesion initiatives. We develop long-term plans and key messages that leverage competitive advantages.

www.groupstellar.com
13598 East WestGate Drive
Odon, IN 47562

The logo for kglobal features the word "kglobal" in a lowercase, sans-serif font. The "k" is in a dark grey color, and "global" is in a lighter grey color. The "o" in "global" is stylized with a circular arrow around it.

kglobal is a communications firm specializing in economic and workforce development. We work with states and localities to build brands, market assets, and develop strategic plans for diverse growth.

www.kglobal.com
2001 L Street NW, Suite 650
Washington, DC 20036

COMPLIMENTARY EXISTING PLANS

- Southern Indiana Development Commission's Comprehensive Economic Development Strategy (CEDS) 2014
- North Lawrence CTE District and Career Center, CTE Quality Program Review
- NSA Crane Division 2017 Annual Report
- Indiana University Sustaining Hoosier Communities
- IU Health Bedford Hospital 2018 Community Health Needs Assessment
- St. Vincent Dunn Hospital 2016 Community Health Needs Assessment

PARTNER & RESOURCE ACRONYMS

- NEA: National Endowment for the Arts
- EDA: Economic Development Administration
- NASE: National Association for the Self-Employed
- US DOL: United States Department of Labor
- USDA: United States Department of Agriculture
- FSSA: Family and Social Services Administration
- HHS: Department of Health and Human Services
- ACF: Administration for Children and Families
- OHS: Office of Head Start
- IEDC: Indiana Economic Development Corporation
- OCC: Office of the Comptroller of the Currency
- NTIA: National Telecommunications and Information Administration
- DOE: Department of Energy
- FCC: Federal Communications Commission
- IHCD: Indiana Housing & Community Development Authority
- CEDIK KY: Community Economic Development Initiative of Kentucky
- NRPA: National Recreation & Planning Association
- IN DNR: Indiana Department of Natural Resources
- LISC: Local Initiative Support Corporation
- JAG: Job's for America's Graduates
- ACTE: Association for Career & Technical Education
- OCRA: Office of Community & Rural Affairs
- USDOT: United States Department of Transportation
- INDOT: Indiana Department of Transportation
- FTA: Federal Transit Association
- FHA: Federal Housing Administration

HOUSEHOLD DATA

2016 Household Type Data	Lawrence			
		Rank	% Dist. In County	% Dist. In State
Married with Children	3,439	34	18.70%	19.00%
Married without Children	6,749	29	36.60%	30.00%
Single Parents	1,592	31	8.60%	9.70%
Living Alone	4,646	31	25.20%	28.20%

Reference: "STATS Indiana Public Data Utility" data sheet

2017 Residential Building Permits	Lawrence		
		% Dist. In County	% Dist. In State
Total Permits	16	-	-
Single-Family	10	62.50%	74.20%
2-Family	6	37.50%	2.00%
3- and 4- Family	0	0.00%	0.40%
5+ Family	0	0.00%	23.40%

Reference: "STATS Indiana Public Data Utility" data sheet

	Lawrence	Indiana
Children living in households where all parents work (2015)	51.0%	65.0%
% of income a single parent in poverty pays for high quality care (2017)	43.0%	54.0%

Reference: "2018 ELAC Dashboard County Profile" data sheet

Lawrence
Bedford - 51%
Mitchell - 49%
Williams - 46%

Reference: "ALICE in XX County" data sheet

2016 Data	Lawrence	INDIANA
Population	45,696	-
Households	18,426	-
Median Household Income	\$46,044	\$52,314
Unemployment Rate	5.60%	5.00%
ALICE Households	26%	25%
Households in Poverty	14%	14%

Reference: "ALICE in XX County" data sheet

	Lawrence
Self-sufficient working hours ¹	98
Self-sufficient working hours ²	~59
Self-Sufficiency Standard Wage is XX% of the Minimum Wage	246%
Self-Sufficiency Standard Wage is XX% of the Federal Poverty Line	187%

*1 = How much time one minimum-wage employee must work in one week in order to sustain a family consisting of 1 adult, 1 preschooler, and 1 school-aged kid.

*2 = How much time two minimum-wage employees must work in one week in order to sustain a family consisting of 2 adult, 1 preschooler, and 1 school-aged kid.

Resource: Indiana Institute for Working Families Data Sheet

2016	Lawrence
Poverty	14%
ALICE	26%
Above ALICE Threshold	60%

Reference: "ALICE in XX County" data sheet

2016 Single or Cohabiting Household	Lawrence
Poverty	13%
ALICE	26%
Above ALICE Threshold	61%

Reference: "ALICE in XX County" data sheet

2016 Families w/ Children Household	Lawrence
Poverty	20%
ALICE	17%
Above ALICE Threshold	63%

Reference: "ALICE in XX County" data sheet

2016 65 and Over Household	Lawrence
Poverty	9%
ALICE	33%
Above ALICE Threshold	58%

Reference: "ALICE in XX County" data sheet

ECONOMIC DATA

	Lawrence			
		Rank	% of State	Indiana (state)
Income and Poverty				
Per Capita Annual Income (2016)	\$36,969	62	85.80%	\$43,097
Median household Income (2016)	\$47,997	61	91.80%	\$52,289
Poverty Rate (2016)	13.70%	36	97.90%	14.00%
Poverty Rate among Children (<18)	20.80%	61	108.90%	19.10%
TANF Monthly Avg Families (2017)	43	61	0.60%	6,790
Food Stamp Recipients (2017)	4,035	28	0.60%	656,297
Free and Reduced Fee Lunch Recipients 2016/17	3,260	32	0.70%	495,330

Reference: "STATS Indiana Public Data Utility" data sheet

2016	Lawrence
Community Vitality Indicator Score Rank	72

Reference: "IN Office of Community and Rural Affairs - Community Vitality Indicators" data sheet

DEMOGRAPHIC DATA

	Lawrence	
		Rank
Population 2010	46,129	32
Population 2017	45,666	32
Population 2020	45,815	32
%Change 2010-Today	-1.00%	44

Reference: "STATS Indiana Public Data Utility" data sheet

2017	Lawrence			
	Rank	% Dist. In County	% Dist. In State	
Preschool (0-4)	2,551	37	5.60%	6.30%
School Age (5-17)	7,482	38	16.40%	17.30%
College Age (18-24)	3,418	40	7.50%	9.90%
Young Adult (25-44)	10,409	34	22.80%	25.30%
Older Adult (45-64)	12,824	31	28.10%	25.90%
Seniors (65+)	8,982	28	19.70%	15.40%
Median Age	43.2	-	-	37.7

Reference: "STATS Indiana Public Data Utility" data sheet

2017	Lawrence			
	Rank	% Dist. In County	% Dist. In State	
American Indian	199	29	0.40%	0.40%
Asian Alone	333	34	0.70%	2.40%
Black Alone	229	54	0.50%	9.70%
Native Hawaiian	12	54	0.00%	0.10%
White	44,309	32	97.00%	85.40%
Two or More Race Groups	584	34	1.30%	2.10%

Reference: "STATS Indiana Public Data Utility" data sheet

2018	Lawrence		IN Uplands	
	#	%	#	%
Total Population	45,666	100.0%	404,408	100.0%
0-4	2,551	5.6%	22,219	5.5%
5-18	7,482	16.4%	60,987	15.1%
18-24	3,418	7.5%	58,752	14.5%
25-44	10,409	22.8%	94,843	23.5%
45-64	12,824	28.1%	101,861	25.2%
65+	8,982	19.7%	65,746	16.3%

Reference: "Indiana Uplands Data - At a Glance" data sheet

2018	Lawrence	IN Uplands
% of 25+ Population with Associates Degree or Higher	25.0%	32.0%

Reference: "Indiana Uplands Data - At a Glance" data sheet

Population Change 2012-2016	Lawrence
	-514

Reference: "IN Office of Community and Rural Affairs - Community Vitality Indicators" data sheet

2016	Lawrence
Population ages 65+	18.0%
% of individuals in poverty	12.9%

Reference: "2016 Digital Divide Profile" data sheet

Various years	Lawrence	Indiana
Young children ages 0-5 (2016)	2,958	-
Young children ages 0-5 who need care (2016)	1,510	-
Young children living in poverty (2015)	22.0%	25.0%

Reference: "2018 ELAC Dashboard County Profile" data sheet

EDUCATION DATA

Available Child Care Programs (2017)	Lawrence			
	Child Care Centers	School-Based	Registered Ministries	Family Child Care
Known	8	5	4	21
On PTQ	2	0	0	15
High-Quality	2	0	0	2

Reference: "2018 ELAC Dashboard County Profile" data sheet

2016/2017	Lawrence		
		Rank	State AVG
Public School Enrollment	6,541	37	-
Adults (25+ in 2016 ACS)	31,959	30	-
Adults with HS diploma or higher	88.40%	36	88.10%
Adults with B.A. or higher	14.30%	63	24.60%

Reference: "STATS Indiana Public Data Utility" data sheet

2017	Lawrence	Indiana
Average Cost	\$6,933	\$8,818
Preschool	\$6,240	-
Toddler	\$7,280	-
Infant	\$7,280	-

Reference: "2018 ELAC Dashboard County Profile" data sheet

Public Assistance Available to Support Families	Lawrence
Total Available Assistance	\$2,174,266
CCDF	\$294,222
Head Start	\$1,076,478
Early Head Start	\$406,761
OMW	\$0
EEMG	\$0
Special Ed.	\$396,805
Title I	\$0
\$ Needed to fund high-quality care for young children living under 100% of FPL	\$4,513,383

Reference: "2018 ELAC Dashboard County Profile" data sheet

2016	Lawrence
Public School Enrollment (as a % of <18 Population)	65.4%
Public High School Graduation Rate	85.0%
% of Population w/ Associates Degrees or Higher	25.7%

Reference: "IN Office of Community and Rural Affairs - Community Vitality Indicators" data sheet

2016	Lawrence
% of Population ages 25+ with less than a HS degree	11.6%

Reference: "2016 Digital Divide Profile" data sheet

Indiana Public College Enrollment Data (2016)	Lawrence	
	# Enrolled in IN Public College	% of Total Enrolled in IN Public College
Bachelor's Degree (4 year)	119	49.8%
Associate Degree (2 year)	114	47.7%
Award of at least 1 but less than 2 academic years	4	1.7%
Award of less than 1 academic year	0	0.0%
Unclassified undergraduate	2	0.8%
Arts and Humanities	44	18%
Business and Communication	33	14%
Education	17	7%
Health	45	19%
STEM	49	21%
Social and Behavioral Sciences and Human Services	22	9%
Trades	24	10%
Undecided	5	2%

Reference: "Indiana College Readiness Reports" data sheet

High School Graduates Enrolling in College (2016)	Lawrence		
	# of HS graduates	# Enrolled in College	% Enrolled in College
HS diploma - Honors	147	139	95%
HS diploma - Core 40	145	92	63%
HS diploma - General	144	48	33%
Took and passed an AP Test	21	20	95%
Took but did not pass an AP Test	59	53	90%
Did not take AP Test	356	206	58%
Free or Reduced Lunch	125	61	49%
Non Free or Reduced Lunch	311	218	70%
ALL STUDENTS	436	279	64%

Reference: "Indiana College Readiness Reports" data sheet

High School Graduate Enrollment by College Type (2016)	Lawrence	
	# of HS Graduates	% of Total HS Graduates
Indiana Public College	239	54.8%
Indiana Private College (nonprofit)	23	5.3%
Indiana Private College (for-profit)	3	0.7%
Out-of-State Public College	4	0.9%
Out-of-State Private College (nonprofit)	10	2.3%
Out-of-State Private College (for-profit)	0	0.0%
Non-degree Granting School	0	0.0%
Did Not Enroll in College	157	36.0%

Reference: "Indiana College Readiness Reports" data sheet

	Lawrence	Indiana
Children Enrolled in known programs (2017)	896	-
Children enrolled in high quality programs (2017)	54	-
High-Quality enrollment in known programs (2017)	6.0%	37.0%
High-quality enrollment available for children with all parents working (2017)	4.0%	15.0%
Early childhood care and education workforce (2017)	136	-
Annual median salary for preschool teachers (2016)	\$22,230	\$23,370
Children enrolled in kindergarten (2017)	96.7%	90.7%
Children retained in kindergarten (2017)	7.9%	4.4%
Cost of retention (2017)	\$268,408	-

Reference: "2018 ELAC Dashboard County Profile" data sheet

Children Enrolled in High-Quality Programs by age (2017)	Lawrence
Infants	3
Toddlers	8
Preschoolers	43

Reference: "2018 ELAC Dashboard County Profile" data sheet

WORKFORCE DATA

2018	Total Pop 16+	Labor Force	Labor Force Participation Rate (LFPR)	LFPR Rank (out of 92 counties)
Lawrence	36,652	21,881	59.70%	66

Reference: "Indiana Career Connections and Talent" data sheet

2018	Unemployment Rate	Rank (lowest out of 92 counties)
Lawrence	3.90%	78 th

Reference: "Indiana Career Connections and Talent" data sheet

2017	Lawrence		
		Rank	State AVG
Total Labor Force	20,776	36	-
Employed	19,864	36	-
Unemployed	912	29	-
Annual Unemployment Rate	4.4	7	3.5

Reference: "STATS Indiana Public Data Utility" data sheet

Commuting (2016)	Lawrence
Number of people who live in county but work outside county	6,473
Number of people who live in another county but work in county	2,753
Top County sending workers into county	Monroe - 559
Top County receiving workers from county	Monroe - 3,381

Reference: "STATS Indiana Annual Commuting Trends Profile" data sheet

2018	% of County residents that work in-county	% of County workers that live in-county
Lawrence	37%	55%

Reference: "Indiana Career Connections and Talent" data sheet

2016	Lawrence
Avg Maximum Advertised Download Speed in Mbps	36.217
Avg Maximum Advertised Upload Speed in Mbps	4.198
% of Households with a 10/1 broadband connection	40.1-60.0%
% of people without access to fixed broadband of at least 25 Mbps down and 3 Mbps up	21.1%

Reference: "2016 Digital Divide Profile" data sheet

Workforce (2016)	Lawrence
Implied resident labor force	29,929
Number of people who live and work in county	23,456
Total number of people who work in county	26,209

Reference: "STATS Indiana Annual Commuting Trends Profile" data sheet

