

PREPARING A QUALITY OF PLACE AND WORKFORCE ATTRACTION PLAN: WHAT WE LEARNED ABOUT OUR COMMUNITIES

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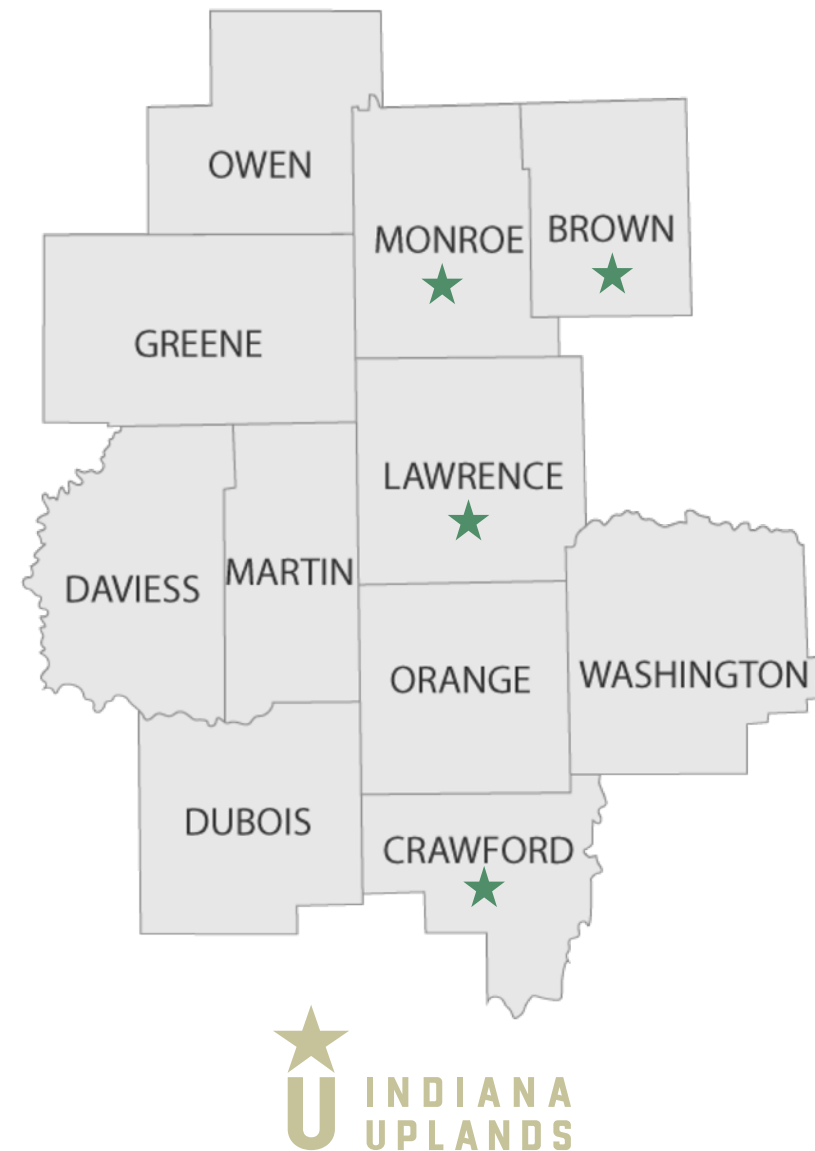
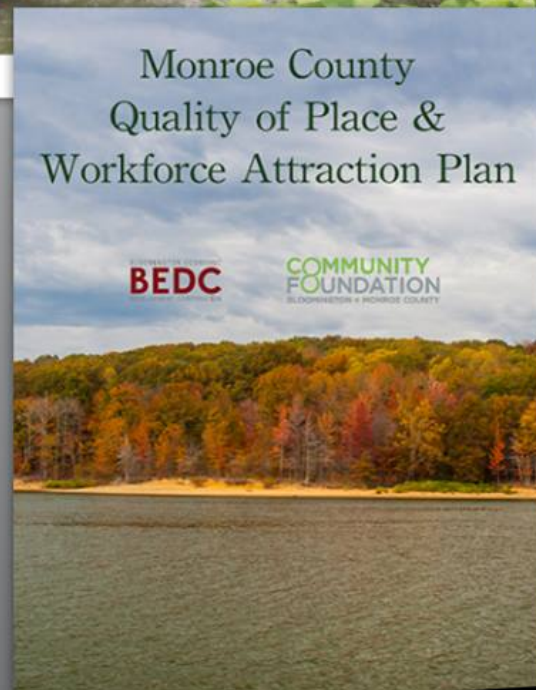
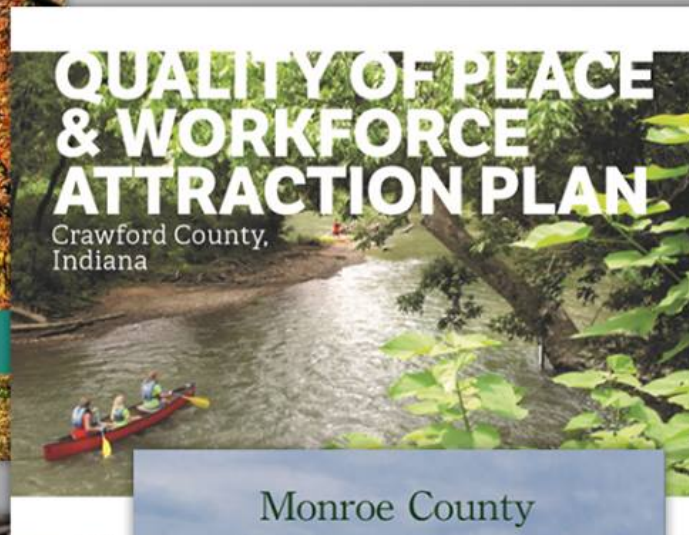
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Michael Thissen, *Crawford County Economic Development*

Shance Sizemore, *Bedford Area Chamber of Commerce*

Dwight Thompson, *Brown County Rotary Club*





QUALITY OF PLACE & WORKFORCE ATTRACTION PLANNING WORKSHOP

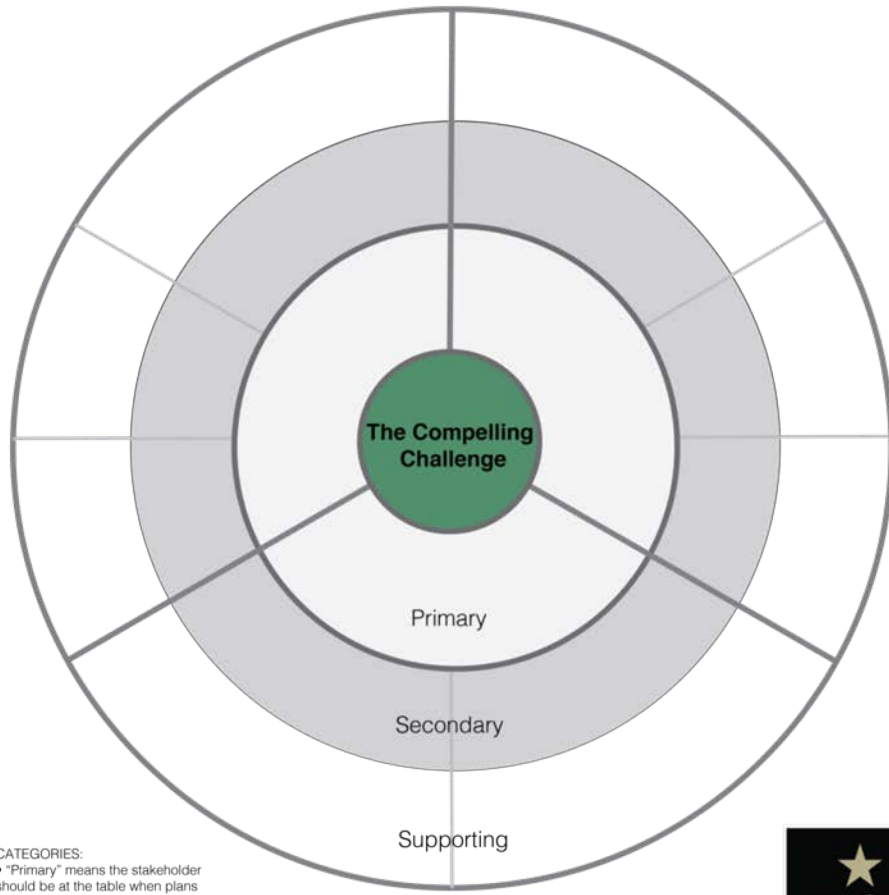


STAKEHOLDER ENGAGEMENT MAPPING



- **Government Entities**
- **Economic Development Organizations**
- **Educational Institutions**
- **Civic Organizations**
- **Tourism**
- **Key Employers**
- **Citizens**

The Stakeholder Map



CATEGORIES:

- "Primary" means the stakeholder should be at the table when plans and decisions are being made.
- "Secondary" means the stakeholder doesn't have to necessarily be at the table, but may be engaged at some point as part of the process, and
- "Supporting" means the stakeholder should be at least informed or kept in the loop concerning the work—advocacy, funding, resources, etc.



REGIONAL ENGAGEMENT



BROWN

10 ADVISORS • 28 ORGANIZATIONS
100 INDIVIDUALS • 307 SURVEYED

CRAWFORD

27 ADVISORS • 34 ORGANIZATIONS
50 INDIVIDUALS • 110 SURVEYED

LAWRENCE

16 ADVISORS • 50 ORGANIZATIONS
78 INDIVIDUALS • 435 SURVEYED

MONROE

28 ADVISORS • 6 FOCUS GROUPS
1870 SURVEYED



QUALITY OF PLACE & WORKFORCE ATTRACTION PLANS:

<https://regionalopportunityinc.org/ready-communities/plans/>



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