



**REGIONAL
OPPORTUNITY
INITIATIVES**

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INTERNET SPEED TESTING PROJECT – SOCIAL MEDIA

ROI will use Facebook, Twitter, and LinkedIn to promote the Internet Speed Test project via social media. We encourage you to follow our accounts and like/share/retweet our project messages. We’ve also provided social media examples you may use as original content on your social media accounts.

 **regional-opportunity-initiatives-inc.**

 **ROIIndiana**

 **roiindiana**

SOCIAL MEDIA GRAPHICS

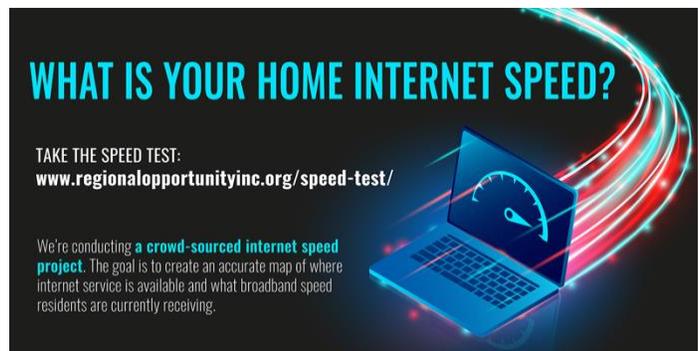


**WHAT IS YOUR HOME
INTERNET SPEED?**

TAKE THE SPEED TEST:
www.regionalopportunityinc.org/speed-test/

We're participating in
a crowd-sourced internet speed project

The goal is to create an accurate map of where internet service is available
and what broadband speed Indiana residents are currently receiving.



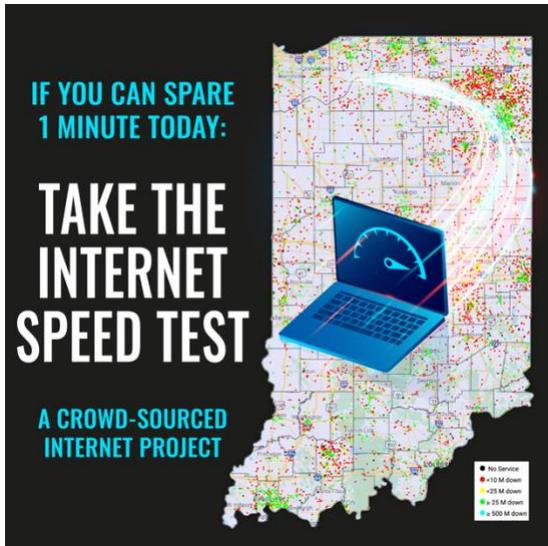
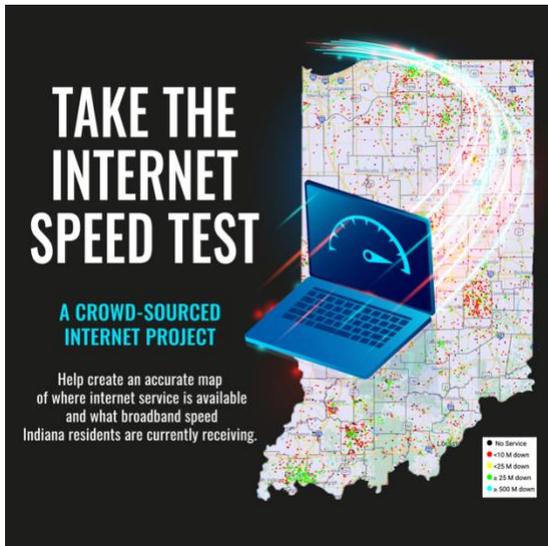
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100 S. COLLEGE AVENUE, SUITE 240
BLOOMINGTON, IN 47404 • 812.287.8116 • 844.316.7668 *TOLL FREE*
WWW.REGIONALOPPORTUNITYINC.ORG





SOCIAL MEDIA EXAMPLES

Post 1

Broadband access is now more important than ever. The Indiana Speed Test initiative needs your help to build better #broadband service maps. Take the internet speed test today: <https://regionalopportunityinc.org/speed-test/>

Post 2

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Thousands across Indiana don't have access to #broadband internet in their homes. The Indiana Speed Test initiative is working to get more accurate mapping to see where gaps are in coverage. Take the speed test today: <https://regionalopportunityinc.org/speed-test/>

Post 3

The Indiana Speed Test Initiative wants to find out exactly where #broadband service is available and what speeds people are receiving. Take the test today to find out your home internet speed: <https://regionalopportunityinc.org/speed-test/>

Post 4

There is a digital divide in Indiana – many of our neighbors' homes lack internet access. You can help the #IndianaUplands to build a stronger network by taking the internet speed test at: <https://regionalopportunityinc.org/speed-test/>

Post 5

Internet access is now vital infrastructure in providing students with education, no matter their zip code. To get broadband into every home across our state, we need your help. Expand access and test your internet speed at <https://regionalopportunityinc.org/speed-test/>

Post 6

With telework and telehealth now vital parts of our local economies, Indiana is in urgent need of an update to its broadband maps. You can help by taking one minute to complete the internet speed test. <https://regionalopportunityinc.org/speed-test/>

Post 7

Have you taken the Internet Speed Test? Help the #IndianaUplands build better #broadband service maps. Take the internet speed test today: <https://regionalopportunityinc.org/speed-test/>

Speeds and geographic information will be used to generate mapping tools for communities that are planning broadband expansion projects or to help organizations pursue grants to support infrastructure improvements.

Post 8

If you can spare 1 minute, you can help create an accurate map of real-time #broadband speeds. Take the internet speed test today: <https://regionalopportunityinc.org/speed-test/>

Data collected will be used to generate mapping tools to help communities with infrastructure expansion projects or to secure grants to improve broadband and digital inclusion efforts.