U I N D I A N A U P L A N D S



REGIONAL ECONOMIC ACCELERATION & DEVELOPMENT INITIATIVE

Ready Communities 2.0 Funding Workshop June 27, 2022







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U I N D I A N A U P L A N D S





RO

Advancing economic and community prosperity in the Indiana Uplands



Strengthing Industry Sectors





Enhancing Placemaking Assets



Ready Communities 1.0

Ready Communities Planning Grants

Quality of Place & Workforce Attraction Plans





Ready Communities 1.0 Quality Of Place Implementation Grants



Funding Categories:



Aesthetics and Beautification Enhancements:

place branding, public art, streetscape beautification, park enhancements, and main street type investments



Connectivity Infrastructure Development:

bike & pedestrian paths, trail enhancements, walkability improvements, public broadband or wi-fi, and public transit or other transportation needs

Community Cohesion & Support: childcare

facilities, workforce training centers, public spaces, innovation spaces, and farmers markets

See details on awarded grants at www.regionalopportunityinc.org/ready-communities



REGIONAL ECONOMIC ACCELERATION & DEVELOPMENT INITIATIVE



"Indiana is uniquely positioned to make transformational investments in our communities that will catalyze economic and population growth for years to come. READI will lead the nation in encouraging regional collaboration, and it will equip Indiana regions with the tools and resources needed to implement strategic investments in quality of place and innovation, creating a once-in-ageneration opportunity to transform our state for residents and for future generations of Hoosiers."

Governor Holcomb, May 3, 2021

2021 IEDC

READI

REGIONAL DEVELOPMENT

SUMMARY

Since 2016, Indiana has seen consecutive years of population growth driven through net positive migration. Coming out of the pandemic, there is a significant opportunity for states like Indiana to capitalize on individual and corporate decisions to relocate to lower-cost, less dense areas that still offer a high quality live and work environment.

OBJECTIVE

Accelerate Indiana's population growth through increased domestic and international migration by supporting the implementation of regional economic development strategies focused on making Indiana cities and towns magnets for talent.

To achieve this objective, the state will invest in financial partnerships with regions across the state that demonstrate the potential to <u>attract</u> people and accelerate the state's economic growth.

2021 IEDC

READI

REGIONAL DEVELOPMENT

Invest in quality of place and talent initiatives included in regional development plans

- Award funding for projects in each region that are included in a region's plan.
- IEDC will expect its \$500 million investment to be matched by the private sector and local community.
 - At least 80% of the investment must come from private or local sources.
 - Not more than 20% of the investment in the plan can originate from state funds.
 - A majority of the investment in the plan should come from private sources.

Program Structure

- Regions self-identify but is not limited to cities or towns in a county.
- Plans should be developed by a broad group of stakeholders within a self-identified region that must include the region's major employers or anchor institutions.
- The plan should clearly identify the region's vision for the future and outline its shared identity.
- Regional talent and quality of place strategies should be data driven and tied to measurable outcomes.
- Award to regions based on regional plan at a level up to the maximum award per region.
- Sustainability.



JUNE 9, 2021 INFORMATIONAL SESSIONS

Development Corporation hold two READI informational

meetings in Bloomington & French Lick with community

leaders, major employers, and regional stakeholders to

highlight the state's goals, address specific questions,

opportunity for regional collaboration and development.

and begin planning our region's response to this



EARLY MAY 2021 Planning

ROI and Radius Indiana convene a broad coalition of stakeholders to form our regional steering committee to guide the process in the Indiana Uplands and ensure our development strategies are regionally relevant. The steering committee is comprised of representatives from anchor institutions and key industry clusters in the Uplands.

MAY 3, 2021 Launch

Governor Fric Holcomb formally announces the launch of READ and SSOO million in state appropriations to promote regional investments to strategically advance quality of place and quality of life, innovation, entropreneurship, talent attraction, and population growth in Indiana.

LATE MAY – EARLY JULY 2021 DATA ANALYSIS & INDUSTRY FOCUS GROUPS

TEConomy Partners is engaged to update key aspects of the 2014 Strategic Plan for Economic Prosperity in Southwest Central Indiana. In addition to thorough data analyses, TEConomy conducts focus group meetings with industry leaders in advanced manufacturing, life sciences, national security and defense, and representatives from small businesses and the entrepreneurship sector.

LATE JUNE – JULY 1, 2021 Community Commitments

ROI collects resolutions from county commissions, city and town councils, school districts, and other entities affirming participation in READI as a member of the indiana Uplands region. This was accomplished by the July 1 IEDC deadline, and ROI submitted documentation indicating the region's intent to participate.

JUNE 14 – 24, 2021 LISTENING SESSIONS



ROI, the Indiana University Center for Rural Engagement, and Radius Indiana visit with leaders in each of the 11 counties over two weeks in Juan. These sessions captured what has been accomplished locally in the last five years and continues to be a need and a priority. Two hundred community stakeholders participated in listening sessions. These sessions captured wins and wishes, opportunities, and barriers to inform the regional SWOT analysis.

JULY 1 - AUGUST 2021 Working Group Evaluations



ROI, Radius Indiana, and Indiana University Center for Rural Engagement form working groups of regionally relevant subject matter experts in the areas of digital inclusion, housing, innovation & entrepreneurship, quality of place, tatent attraction, talent development, transportation & tourism, and health. These groups met multiple times to identify, assess, and explore regional projects and programs to enhance each of these areas.

AUGUST-SEPTEMBER 2021 DUE DILIGENCE AND REFINEMENT

The working groups, steering committee, and planning team define a process for collecting additional information, evaluating submitted projects and proposals, and developing a cohesive list of representative projects and programs that would bring value to the region and benefit from READI funding. Due diligence was also conducted to identify the financial resources necessary to advance projects and programs and meet IEDC match requirements. The Steering Committee also mets for a half-day work session to refine strategies.

where and the regional steering.

SEPTEMBER 2021

PLAN DEVELOPMENT

ROI, TEConomy, and the regional steering committee collaborate to synthesize data, evaluate regional trends and metrics, and define a vision of continued growth for the Indiana Uplands. Guided by this vision and the refinement of projects and programs, ROI and its project team develop a formal READI plan and update the region's Strategic Plan for Cenomic Prosperity in the Indiana Uplands.

FALL 2021 – 2040 Readi and Beyond

Moving forward, ROI will continue to coordinate regional development efforts along with key partner organizations, anchor institutions, and local governments.

In fall 2021, ROI, Radus Indiana, and the Indiana University Center for Rural Engagement will conduct a second listening turn in each of the 11 counties. We will invite participants from the June 2021 listening tour, provide updates on the region, its vision, its updated strategic plan, its participaton in READI, and gather follow-up information from community stakeholders on how best to implement projects and programs for optimal results. The steering committee will also continue in its oversight role, evaluating funding requests and providing recommendations on future catalyzing programs and projects that have the potential to enhance the region further and grow population both in the near and long term.

INDIANA

JULY 6 - 30, 2021

PROJECT & PROGRAM SUBMISSIONS

ROI prepares an online tool to allow Uplands organizations and individuals to provide information on potential projects and programs that have the capacity to grow the region's economic outcomes through investments in place-based talent business, and quality of place opportunities. ROI, Radius, anchor institutions, and community organizations publicized the tool widely among regional media outlets, organizational newsletters, social media, and word of mouth. A total of 270 submissions were made through the portal.



STRENGTHS

Strong Industry Sectors – Advanced Manufacturing, Life Sciences, & National Security and Defense Transformative K-12 & STEM Initiatives K-12, Post-Secondary, & Industry Partnerships Engagement Updated Roads, Sewers, & Water Systems across the Region Wealth of Recreational Opportunities Natural Amenities Communities with Unique Character & Assets Low Cost of Living Growing Diversity

WEAKNESSES

Lack of Housing at All Price Points Failing & Outdated Infrastructure Population Declines in Many Counties Aging Population Talent Brain Drain in The Region **Challenges Retaining Talent** Inadequate Connectivity in Rural Areas Lack of Affordable Childcare Lack of Facilities for Physical & Mental Health

OPPORTUNITIES

Opportunity through Next Level Connections to Increase Rural Connectivity Next Level Trails Could Aid Development of a Connected Trail System Further Development of WestGate@Crane Marketing the Uplands Region for Talent Attraction, Retention, & Tourism Attracting Young People & Families to Live & Work in the Region Developing the I-69 Interchange Corridors

THREATS

Inadequate Infrastructure for Housing & Commercial Growth Lack of Workforce to Fill Jobs Needed for Growing Industry Sectors Residents Not Pursuing Opportunities to Skill Up Failing to Fill High-Skilled Trade Positions Failing to Embrace the Regional Brand Lack of Small Business Growth & Entrepreneurs Substance Use & Mental Health Challenges

INDIANA UPLANDS

I N D I A N A U P L A N D S



A REGION ON THE RISE





Location Quotient

-40%



Uplands Region Employment Change, 2012-2020

Source: TEConomy Partners analysis of Enhanced U.S. Bureau of Labor Statistics CEW data (from Emsi, Datarun 2021.2)

I N D I A N A U P L A N D S



6. REGIONAL TRENDS

- INDUSTRY 4.0
- MICROELECTRONICS
- INNOVATION DISTRICTS
- RESEARCH AS AN ECONOMIC ENGINE
- ELECTRIC VEHICLE INFRASTRUCTURE

MICROELECTRONICS: THE FOUNDATIONAL TECHNOLOGY OF THE DIGITAL AGE

Four Key Components to the Microelectronics Value Chain



Current State: Declining of US and Growth of ASIA's Leadership within the Global Semiconductor Industry (~450B/year)



Loss of US leadership within Semiconductor Industry has severe consequences for US economic prosperity and National Security

Critical Infrastructure at Risk





ΙΝΟΙΑΝΑ UPLANDS

Û INDIANA UPLANDS

7. REGIONAL GOALS & OBJECTIVES

POPULATION GROWTH	TALENT ATTRACTION, RETENTION, & DEVELOPMENT	QUALITY OF PLACE	
Grow population in every Uplands county reversing the trend of rural population decline.	Meet the workforce demands of key sector employers.	Provide the place-based amenities needed to attract and retain population.	
Current Population (406,482) 10-Year Period: Natural Growth (416,238) Double to 4% (425,993) -> Target 7% (432,903) Aspire to 13% (459,325)	Increase the percentage of high school and postsecondary students choosing to stay and work in the region. Increase postsecondary attainment to 44% by 2025 (currently at 35%).	Add 14,000 housing units across the region by 2030. Achieve 85% access to high-speed broad- band across the region by 2030.	



9. CONSOLIDATED BUDGET



1. INNOVATION & ENTREPREN	IEURSHIP					
	Private/Nonprofit	Local Government	State/Federal	Other	READI	Total
All Anchor Projects	\$43,600,000	\$7,355,649	\$69,175,000	\$5,297,343	\$39,283,869	\$164,711,861
All Supporting Projects	\$521,608,578	\$3,850,000	\$76,927,066	\$315,000	\$9,957,386	\$612,658,030
TOTA	L \$565,208,578	\$11,205,649	\$146,102,066	\$5,612,343	\$49,241,255	\$777,369,891
	72.7%	1.4%	18.8%	0.7%	6.3%	100.0%
2. TALENT DEVELOPMENT, AT	TRACTION & RETENTION					
	Private/Nonprofit	Local Government	State/Federal	Other	READI	Total
All Anchor Projects	\$3,565,000	\$0	\$4,025,913	\$0	\$5,414,000	\$13,004,913
All Supporting Projects	\$3,122,396	\$10,000	\$1,233,872	\$25,000	\$4,049,468	\$8,440,736
TOTA	L \$6,687,396	\$10,000	\$5,259,785	\$25,000	\$9,463,468	\$21,445,649
	31.2%	0.0%	24.5%	0.1%	44.1%	100.0%
3. QUALITY OF PLACE						
	Private/Nonprofit	Local Government	State/Federal	Other	READI	Total
All Anchor Projects	\$70,485,972	\$40,388,400	\$16,755,632	\$2,500	\$34,485,409	\$162,117,913
All Supporting Projects	\$222,246,371	\$14,183,000	\$8,981,352	\$80,000	\$21,915,262	\$267,405,985
TOTA	L \$292,732,343	\$54,571,400	\$25,736,984	\$82,500	\$56,400,671	\$429,523,898
	68.2%	12.7%	6.0%	0.0%	13.1%	100.0%
ALL INDIANA UPLANDS PROJ	ECTS & PROGRAMS					
	Private/Nonprofit	Local Government	State/Federal	Other	READI	Total
ALL ANCHOR PROJECTS	\$117,650,972	\$47,744,049	\$89,956,545	\$5,299,843	\$79,183,278	\$339,834,687
ALL SUPPORTING PROJECTS	\$746,977,345	\$18,043,000	\$87,142,290	\$420,000	\$35,922,116	\$888,504,751
TOTA	L \$864,628,317	\$65,787,049	\$177,098,835	\$5,719,843	\$115,105,394	\$1,228,339,438
	70.4%	5.4%	14.4%	0.5%	9.4%	100.0%

REGIONAL REQUEST AMOUNT and LEVERAGE RATIO AWARD AMOUNT and LEVERAGE AMOUNT



South Bend \$70,376,112 5.4	\$50M \$270M				\$50M \$261M	Northeast \$323,258,204 5.2
Northwest Indiana \$52,000,000 13.4	\$50M \$672M	•			8000 \$3000 \$242M	North Central egional Planning Commission \$76,700,000 8.1
••••••••••••••••••••••••••••••••••••••	\$30M		ן - ר רי	•	\$15M \$97M	East Central \$72,724,965 6.5
6	\$178M	•			\$20M	White River \$49,943,271
180 Alliance \$47,050,637 25.4	\$20M \$507M] •	\$167M \$5M \$33M	8.4 70-40 Mt. Comfort \$48,084,575 6.7
Wabash River Regional Dev. Authority \$73,504,700 2.7	\$20M					Accelerate Rural Indiana \$82,305,000 20.2
Indiana Uplands \$115,105,394 11.1	\$30M			77	\$30M \$208M	South Central \$49,501,476 6.9
Indiana First \$67,024,694	\$15M	•			\$15M \$77M	SEI READI \$50,874,537 5.2
8.2 Southwest Indiana Regional Dev. Authority	\$123M				\$50M \$425M	Our Southern Indiana \$85,277,124 8.5
\$154,893,116 16.3	\$50M \$814M					



Ready Communities 2.0 Ready Housing Ready Talent Ready Innovation





Timeline

June 2023 – Funds Encumbered December 2024 – Funds Obligated December 2026 – Funds Expended



GETTING READ







Lisa Abbott

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Ready Communities 2.0

- Grant Size: \$100,000-\$249,999
- Minimum Match Requirement at least 1:1 (match will be an evaluation criteria)
- Competitive Process
- Small Purchase Procurement

Ready Communities 2.0 Goals

- Grow population in every Uplands county, reversing the trend of rural population decline
- Meet the workforce demands of key sector employer
- Provide place-based amenities needed to attract and retain population

Funding Available

Three million (\$3,000,000) has been earmarked for this program from the State's READI allocation to the Uplands

- Minimum grant requests \$100,000
- Maximum grant requests \$249,999

Note: This is State ARPA funding and must follow federal procurement standards. This program is designed to use the Small Purchase procedure.

Match Requirements:

Ready Communities 2.0 will require a minimum match ratio of at least 1:1; however, projects with a higher match may be given additional consideration.

Matching funds can come from:

- Local public funding (not state)
- Private
- Philanthropic sources



Project/Program Alignment

Projects and programs must align with one or more of the following categories:



Health and Well-Being

Examples: programs or projects that improve food or housing security, behavioral health care programs, farmer's markets, trails, or park improvement projects that promote public health



Connectivity Infrastructure Development

Examples: trail enhancements, bike & pedestrian paths, walkability improvements, public broadband or wi-fi, digital inclusion activities, utility expansions, public transit, or transportation needs



Community Cohesion & Support

Examples: childcare facilities, workforce training centers, public spaces, innovation spaces or digital inclusion support activities



Federal Funding

- The source of this funding was granted by the Indiana General Assembly as part of the State of Indiana's allocation of the American Rescue Plan Act and qualifies as a federal grant.
- A federal grant is an award of financial assistance from a federal agency to a recipient to carry out a public purpose of support or stimulation authorized by a law of the United States.
- ARPA related funding differs from previous pandemic related relief (CRF or CARES) in that it is highly regulated under 2 CFR, which provides uniform administrative requirements, costs principles and audit requirements for federal awards.
- Compliance with these requirements is required and all of the funding is subject to reporting and potential audit.



Overview of the American Rescue Plan Act (ARPA)

- The American Rescue Plan Act, signed into law on March 11, 2021, provides \$1.9 trillion of government aid to combat the public health and economic impacts of the COVID-19 pandemic
- Allocates funding for public health and vaccines, assistance for vulnerable populations, education and housing stabilization, economic recovery assistance and direct assistance for families and individuals. Includes \$350 billion State and Local Fiscal Recovery Funds (SLFRF) granted directly to state and local governments, tribes and territories
- Eligible uses of SLFRF funds include addressing negative public health and economic impact of the pandemic, premium pay for essential workers, revenue replacement (limited to revenue loss due to pandemic relative to fiscal year prior to the emergency) and investments in water, sewer, or broadband infrastructure
- Procurements made using the funds must align with an expenditure category per United States Treasury Department guidance (there are 66 categories with specific reporting requirements)
- Funds available for use must be obligated by December 31, 2024 and expended by December 31, 2026
- The IEDC and our regional partners are considered sub-recipients of federal grants and are responsible for following the federal guidelines



Program/Project Examples

Examples include:

- Trail development or other outdoor recreation spaces
- Behavioral health outreach & engagement programs
- Broadband and internet/wi-fi service projects
- Sewer & water infrastructure improvements
- Capital improvements to public spaces and/or arts & culture facilities
- Childcare facility expansion/improvements
- Got a creative idea? Let's talk!





HOW TO APPLY



READI Project/Program Evaluation Process



Process

Ready Communities 2.0 will use a two-part application process:

- 1. Letters of Intent (a fillable form on the grant portal)
- 2. Projects and programs that meet the State READI goals and objectives and ARPA funding regulations will be invited to complete a full application
Information about Indiana Uplands READI and access to the Grant Portal can be found at www.regionalopportunityinc.org



Eligible Applicants

- Incorporated cities and towns
- County commissions and councils
- Nonprofits, including foundations, agencies and hospitals
- Public education institutions, including pre-K, K-12, and postsecondary
- Faith-based organizations

- Main Street organizations
- Chambers of commerce and economic development organizations that have an affiliated 501(c)3
- For-profit businesses



Ready Communities 2.0 Timeline

Full APPLICATIONS 7/29 9/16 Week of 10/17

INVITATIONS TO APPLY

AWARDS ANNOUNCED

Have a project with an expedited timeline? Talk to us.

Evaluation Criteria

- Relevancy to the regional goals and objectives outlined in the A Region on the Rise READI Development Plan and county Quality of Place plans
- Eligibility within the IEDC's READI funding parameters
- Potential for impact on population gain and workforce development and attraction
- Capacity to advance prosperity in the region
- Thoughtful budget development

- Timeline alignment with funding parameters
- Leverage ratio of matching funds
- Organizational experience and demonstrated results of past projects
- Sustainability of project/program, where appropriate
- Alignment with evidence-based performance outcome indicators
- Equitable outcomes
- Applicants' capacity to execute project or program, with a focus on community buy-in



Letter of Intent

*What goal(s) and objectives from the Indiana Uplands READI Development Plan: "A Region on the Rise" does this project or program address? (check all that apply)

Population growth Talent attraction retention and development Quality of place

*Please explain how the project or program aligns with these goal(s) and objective(s)?

*What priority from the solution section of the county or counties' Quality of Place and Workforce Attraction Plan does the project or program address?

*Please explain how the project or program aligns with this priority.

Do you have a SAMs #? If not, please go to https://sam.gov/content/home



Letter of Intent

Project Program Funding

Please see program guidelines for information on procurement and reporting requirements. Project and programs funded under Ready Communities 2.0 must follow the federal Small Purchase requirements. Please download the attached Small Purchase Procurement Worksheet at the bottom of this page to view the process. You will be asked to upload a completed version if invited to submit a full application. You will not have to complete this to fill out the LOI.

*Estimated Total Project/Program Cost:

*Estimated READI Request:

*Estimated Local Funding Match:

Small Purchase Worksheet.docx

*Will you be able to comply with Small Purchase Procurement requirements?

○Yes ○No

Small Purchase Worksheet.docx





QUESTIONS?



BUILDING A STRONG APPLICATION

Things to Know for The Application Process

- Projects and programs funded under this program must follow federal procurement requirements
- Projects and programs under \$249,999 or less will use the Small Purchase Procurement Standard
- Use the Small Purchase Procurement Worksheet to walk through the required steps

Small Purchase Procurement Worksheet		 Select pdf and click on Download Print, sign and date document and attach to this document If you do not have access to SAM.gov, please contact the ROI READI Project Manager for assi
Step 1: Tell us about your project.		
Applicant/Grantee Organization:		Step 6: What criteria did you use to select the vendor?
Project/Program Name:		(i.e. low cost, best value based on X, able to meet timeline, only one available etc.)
Contact Person:		
Estimated Start Date:		
Project Description:		
		Step 7: Is there any other information that we should know?
Step 2: What are your organization's policies and procedures for	purchasing goods and services?	
Does your organization have written policies & procedures?	🗆 Yes 🔹 🗖 No	
Surger and the second sec		Signature:
If yes, please <u>attach a copy</u> of your policies and procedures. If no, please contact the ROI READI project manager for guidance on how to proceed.		Printed Name:
hanager for galdance of how to proceed.		Títle:
Step 3: Who provided you with a quote?		
Vendor Name: Contact Information (phone/em	ail): Date of Quote:	Date:
Did you contact them via: Definition and guote, Please attach a copy of the solicitation and guote,]	
Step 4: Is the vendor a Disadvantaged Owned Business Enterpris	e <u>(DBE)</u> ?	
Check the State of Indiana Disadvantaged Owned Business Enterp	ise list at	
https://entapps.indot.in.gov/DBELocator/		
DBE Certified:		
Die Gerunieu.		
Step 5: Is the vendor eligible to work on federally funded project	s in the System for Award Management	
(SAM) system?		
Did you check www.sam.gov for eligibility?	🗆 Yes 👘 No	
How to Search www.sam.gov:		
 Sign into Sam.gov. If you do not have a SAM account, see 2. Select Search from the menu 	below.	
 Select Search from the menu Under Select Domain, click on Entity Information 		
4. Under Entity Information, click on Exclusions		
5. Under Keyword Search, click on Excluded Individual or Ex	luded Entity	
Type in Entity name and hit return		
On the top right side, click on Actions and then click Down	load	



Things to Know for The Application Process

A recently released Presidential Executive Order highlights the commitment to achieving fair treatment by both geography and background

- (a) The term "equity" means the consistent and systematic fair, just, and impartial treatment of all individuals, including individuals who belong to underserved communities that have been denied such treatment, such as Black, Latino, and Indigenous and Native American persons, Asian Americans and Pacific Islanders and other persons of color; members of religious minorities; lesbian, gay, bisexual, transgender, and queer (LGBTQ+) persons; persons with disabilities; persons who live in rural areas; and persons otherwise adversely affected by persistent poverty or inequality.
- (b) The term "underserved communities" refers to populations sharing a particular characteristic, as well as geographic communities, that have been systematically denied a full opportunity to participate in aspects of economic, social, and civic life, as exemplified by the list in the preceding definition of "equity."



Uplands READI Logic Model

Program/Project Name:



The Logic Model Worksheet will step you through the process to complete the READI Logic Model





QUESTIONS?





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